

Student information

The Higher Education Opportunity Act 2008 (HEOA) includes federal reporting and disclosure requirements that higher education institutions should make public. The information gathered in this document is provided for the purpose of satisfying this requirement. Please note that in the interest of bringing the required information together in one place, some of it duplicates material found in other institutional publications, such as the catalog, quality assurance manual, student handbook, and various brochures.

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Learning outcomes

Graduation rates, 2013-16

Fulltime continuous students graduating within four years (100% timeframe) of their initial enrolment in an undergraduate degree:

2013/14 85%

2014/15 87%

2015/16 88%

Fulltime continuous students graduating within six years (150% timeframe) of their initial enrolment in an undergraduate degree:

2013/14 100%

2014/15 100%

2015/16 100%

Retention, 2013-16

BA in Liberal Arts

2013/14	90%
2014/15	80%
2015/16	85%

BFA in Performing Arts

2013/14	92%
2014/15	75%
2015/16	70%

BFA in Creative Writing

2014/15	100%
2015/16	92%

BA in International Business

2013/14	86%
2014/15	88%
2015/16	90%

BA in Hospitality Management

2013/14	90%
2014/15	98%
2015/16	94%

BA in Event Management

2013/14	90%
2014/15	100%
2015/16	96%

MFA in Creative Writing

2013/14	100%
2014/15	100%
2015/16	100%

MB/MBA in International Business

2013/14	100%
2014/15	90%
2015/16	92%

Progression and placement rates, 2013-16

Progression to graduate school

2013/14	48%
2014/15	41%
2015/16	44%

Placement in disciplinary field

2013/14	30%
2014/15	28%
2015/16	32%

Placement out of disciplinary field

2013/14	18%
2014/15	22%
2015/16	20%

No progression or placement information

2013/14	4%
2014/15	9%
2015/16	4%

The progression and placement rates above may also be represented in tabular form:

	2013/14	2014/15	2015/16
	%	%	%
Progression to graduate school	48%	48%	44%
Placement in disciplinary field	32%	28%	32%
Placement out of disciplinary field	18%	22%	20%
No progression or placement information	4%	9%	4%