



American College Dublin

A constituent college of Irish American University

Catalog

2016-2017

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ADMINISTRATION

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Executive Vice President

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Academic Dean

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Registrar

David Webb

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Business Office

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Rowland Crawte

Administrative Staff

Tony Vincent

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American College Dublin, Irish American University
Lewes, Delaware

Helen L. Ross
Managing Partner
Danesfort Developments Limited
Boca Raton
Florida

ACCREDITATION

Irish American University and its constituent colleges, American College Dublin and American College Delaware, are accredited by the Middle States Commission on Higher Education (MSCHE), 3624 Market Street, Philadelphia, PA 19104, United States of America.

The Middle States Commission on Higher Education is a voluntary, non-governmental, peer-based membership association dedicated to educational excellence and improvement through peer-evaluation and accreditation. Accreditation by MSCHE is an expression of confidence in an institution's mission and goals, its performance and its resources. Accreditation by a regional accrediting association certifies to other educational institutions and the public that an institution has been evaluated, meets or exceeds established standards, and is achieving its own goals.

Middle States Commission on Higher Education
3624 Market Street
Philadelphia, PA 19104
United States of America
Telephone: 001-267-284-5000
Internet: www.msche.org

Irish American University is licensed by the Department of Education of the State of Delaware to award degrees at the undergraduate and master's level.

American College Dublin

Some of American College Dublin's programs are individually accredited by the Irish state accreditation body, Quality and Qualifications Ireland (QQI).

- ACD has two programs placed at level-eight on the National Framework of Qualifications which are accredited by HETAC/QQI and for which graduating students receive HETAC/QQI awards:
 - BA (Hons) in Liberal Arts
 - BA (Hons) in International Business
- ACD has one program placed at level-nine on the National Framework of Qualifications which is accredited by QQI and for which graduating students receive QQI awards:
 - MB in International Business

QQI accreditation and awards refer only to programs provided by American College Dublin and are not connected programmatically or institutionally to or with Irish American University.

Quality and Qualifications Ireland
Higher Education and Training Awards Council
26-27 Denzille Lane
Dublin 2
Ireland
Telephone: 001-353-1-644-1500
Web: www.qqi.ie

MISSION AND VISION

Mission

To offer the best characteristics of Irish and American higher education in an intimate environment underpinned by the holistic liberal arts model of learning, enabling students to realize their potential and participate successfully in the world.

Vision

American College Dublin will provide a high-quality undergraduate and postgraduate education: one that is rigorous, stimulating and valuable. The institution will emphasize the core values of academic excellence, innovation, ethical integrity and multiculturalism. The institutional ethos and programs of study will inculcate and reflect the best of the Irish and American higher education traditions, engaging the student in an educational experience that is active, participative and challenging. American College Dublin will uphold the highest standards of ethical conduct in all its activities, including support for academic freedom, appropriate disclosure of information to the institution's stakeholders, equality of access and opportunity. The University will aim to instill a passion for education that advances the development of the individual's talents and a process of lifelong learning.

FACULTY

Zahra Al Nasser

BSc (College of Science), GradMgmtCert (Montana State University), MSc (Valparaiso University), PostGradDipStats (Trinity College Dublin), PhDCand (Trinity College Dublin)

Stephen Barcroft

BA (Trinity College Dublin), HDipEd (Trinity College Dublin), MA (Trinity College Dublin), PhD (Trinity College Dublin)

Philip Byers

Graduateship in Marketing (Marketing Institute of Ireland)

Stephen Chandler

BA (Maynooth), MA (University College Dublin)

Michael Clark

BSc (University College Dublin), Professional Diploma in Education (Trinity College Dublin), MSc (University College Dublin), PhD (University College Dublin)

Eoin Cannon

BEd (St Patrick's College)

Lisa Daly

BBL (University College Dublin), BL (The Honorable Society of King's Inns)

Aileen Donohoe

BA (Trinity College Dublin), PostGradDip (Royal Academy of Music)

David Doolin

BA (Manchester Metropolitan University), MPhil (University of Glasgow), PhD (University of Hawaii)

Marc Gallagher

RSc (Environmental Science), MPhil (Trinity College Dublin)

Mia Gallagher

BA (Dublin City University)

Carlo Gébler

BA (University of York), PhD (Queen's University Belfast)

David Horgan

Head of Programme – Business Graduate Studies

BL (University of Cambridge), MBA (Harvard University)

Aintzane Legarreta
BA (University College Dublin), MA (University College Dublin), PhD (University College Dublin)

Deirdre Masterson
Head of Program – Performing Arts and Musical Theatre
DipMus (Leinster School of Music), PostGradOp (Leinster Opera Studio), MMus (Dublin Institute of Technology)

John McCoy
BCL (University College Dublin), BL (Queen’s College Belfast), DipEL (University College Dublin)

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Mary MacDonagh
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Aoife MacEoin
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Rory McEntegart
Academic Dean
BA (Auckland), MPhil (Trinity College Dublin), PhD (London School of Economics)

Micheál Ó Raghallaigh
Fellow of the Institute of Chartered Certified Accountants (FCCA), Associate Member of the Irish Institute of Taxation (AITI)

Sean O'Reilly
BA (University of East Anglia), PGCE (University of Greenwich), MPhil (Trinity College Dublin)

Kevin Redmond
BA (Ulster University), MSc (Dublin Institute of Technology)

Peter Rooney
BA (Boston College), MA (Duquesne University), PhD (University College Cork)

Piotr Sadowski
Head of Programme – Liberal and Fine Arts
MA (University of Warsaw), PhD (University of Warsaw)

Deepak Saxena
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Christine Scarry
MA (Dublin City University)

Shane Timmons
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David Webb
BA (University College Dublin), PGCE (University of Bristol), MA (University College Dublin)

David Wray
BA (University of Lancaster), CertAdvStudies (Guildhall School of Music and Drama), ARCM (Royal College of Music)

ACADEMIC CALENDAR, 2016-2017

FALL SEMESTER (September – December 2016)

August 2016	18	Registration for returning students commences
September	2	Registration for returning students ends
	8	Registration for first-year students
	10	Study abroad students arrive
	10-11	Study abroad students' orientation
	12	Semester 1 commences
	16	Last day for drop/add
October	tbc	ACD/IAU Graduation 2015
	31 (Monday)	Bank holiday (College closed)
November	31 Oct – 4 November	Reading week
December	2 (Friday)	Final day of classes
	5	Final examinations commence (examinations run each day until Tuesday, 13 December, except for Sunday, 11 December)
	13 (Tuesday)	End of final examinations (last examination ends at 5.00 pm)
	16 (Friday)	Academic Office closes at 1.00 pm
	16 (Friday)	College closes at 3.00 pm

SPRING SEMESTER (January – May 2017)

January 2017	3 (Tuesday)	College re-opens
	3-13	Registration for returning students
	12	Registration for 1 st year students
	15	Study abroad students arrive
	15	Study abroad students' orientation
	16 (Monday)	Semester 2 commences
	20	Last day for drop/add
March	17 (Friday)	St Patrick's Day Bank Holiday (College closed)
	13-17	Reading week
April	13 (Thursday)	Last day of class
	14	Good Friday (College closed)
	17	Easter Monday (College closed)
	18-21	Revision week
	24 (Monday)	Final examinations commence (examinations run each day until 5 May, except for Sunday, 30 April, and Monday, 1 May)
May	1	May Bank Holiday (College closed)
	5	Final day of examinations (final exam finishes at 5.00 pm)

SUMMER SEMESTER (May – August 2017)

May 2017	15	Study abroad summer semester classes commence
June	5 (Monday)	June Bank Holiday (College closed)
July	7	Final day of summer semester classes
	17	Final summer and repeat examinations commence
	21	Final day of summer and repeat examinations
	24-7 August	College closed
August	7	August Bank Holiday (College closed)
	8 (Tuesday)	College re-opens

Admissions

ADMISSIONS

Admissions Office

The Admissions Office provides guidance, counseling and support to students seeking third level education, and facilitates their registration onto their chosen program. It welcomes enquiries or visits from students, parents, guidance counselors or interested parties to the College. The Admissions Office is open from 9.00 am to 5.00 pm Monday to Friday.

Applications

Applicants for all the institution's programs should complete an application form and supply the necessary documentation directly to the College. Irish and EU national students applying for QQI degree programs may apply directly or through the Central Applications Office (CAO), Tower House, Eglinton Street, Galway (www.cao.ie).

Entry Requirements

Undergraduate degree requirements

Applicants are required to have graduated from high school at a standard that satisfies the institution that they have a strong likelihood of being able to complete the program of study for which they have applied. Applicants still in high school must provide evidence from high school transcripts and / or report cards that suggest a likelihood to graduate from high school; conditional acceptance is granted pending the completion of the applicant's senior high school year.

Applicants for the BFA in Performing Arts are required to complete an audition; applicants for the BFA in Performing Arts should contact the Admissions Office in order to discuss the arrangements for an audition.

QQI programs. For Irish Leaving Certificate students, the minimum Leaving Certificate entry requirements for QQI degree programs are two higher level C3's and four passes at either higher or ordinary level. Students must pass mathematics and a language, (English, Irish or a European language). For non-Irish students, secondary school results will be assessed for their equivalency to the Irish Leaving Certificate. Mature students are defined as those who have reached the age of 23 by 1 January of the year of application. Mature students who wish to apply for admission to QQI programs do not need to fulfill minimum academic requirements, but do need to provide a CV and two references and make an appointment to be interviewed by an admissions counselor. Mature students should demonstrate through their work, academic experience, and / or personal ambition their suitability for their chosen program.

Master's degree requirements

MB in International Business

An honors bachelor degree in a cognate discipline is required. If the applicant has an honors bachelor degree in a non-cognate discipline, it will be necessary for the applicant to complete such bridging modules as the Admissions Office deems necessary in order to achieve the prerequisite intended learning outcomes for participation in the program. The length of this bridging program depends on the amount of prerequisite learning outcomes achieved by the applicant, but normally will not exceed a duration of one year.

MBA in International Business / Oil and Gas Management

For the MBA program there are the following entry requirements: an honors undergraduate degree in business; or an undergraduate honors degree with three years of relevant managerial experience; or significant, documented relevant executive managerial experience

MFA in Creative Writing

The MFA in Creative Writing has an open admissions policy. Applicants will usually have an undergraduate degree, but it is not an essential requirement for this program. The principal entry requirements are the submission of a satisfactory 3,000-word creative writing sample, the submission of a satisfactory 300-word personal statement, and the completion of a satisfactory interview.

Language requirements

The institution's programs are delivered and assessed through English and require therefore a high level of competency in the English language. For applicants whose first language is not English, the following requirements apply:

All undergraduate programs: an applicant whose first language is not English is required to provide in the application documentary evidence that he or she has a minimum standard of 6.5 IELTS or a recognized equivalent standard (details on accepted equivalencies are available from the Admissions Office).

Graduate programs: an applicant whose first language is not English is required to provide in the application documentary evidence that he or she has a minimum English standard of 7.0 IELTS, or a recognized equivalent standard (details on accepted equivalencies are available from the Admissions Office), or completion of an accredited undergraduate degree delivered and assessed through the medium of English.

MFA in Creative Writing: the applicant's submitted writing sample and admission interview are normally sufficient as evidence for the purposes of assessing English language competency in non-first language speakers.

Transfer of credit

Transfer students are those who come from another accredited institution of higher education and seek exemptions for previously completed subjects at that institution. Subject transfers for such students are decided in consultation between the Admissions Office and the Academic Office (these offices may also seek further advice as appropriate from subject-area experts regarding course content and intended learning outcomes). A final decision on the granting or denial of transfer credit rests with the academic dean or registrar. Students seeking transfers for previously completed higher education study should send original copies of their transcripts and copies of the relevant course descriptions from the institution's catalog to the Admissions Office when making an application.

American College Dublin may grant transfers from subjects completed at other higher education institutions under the following conditions:

- Transfers may be granted only for those subjects in which a 'C' grade or higher was awarded.
- The intended learning outcomes achieved in the completed subject must be substantially the same as those achieved in the subject for which the transfer is sought. If this is not possible satisfactorily to determine from the catalog course description, it may be necessary for the applicant to provide a full course syllabus before the transfer can be accepted.
- Transfers are accepted on the basis of completion of a notional minimum of approximately 40 classroom-contact hours and 80 hours of self-directed study per 3-credit subject.
- ACD only delivers 3-credit or (multiples of 3-credit) courses; thus, it awards transfer credit only for 3-credit (or multiples of 3-credit) courses. Fractions of credits from other institutions may not be accumulated or rounded up for transfer purposes; however, fractions of suitable courses may be rounded down (for example a 4-credit Microeconomics course from another institution that matches ACD's 3-credit Microeconomics course in all other respects may be accepted for transfer credit, but only 3 credits, not 4, will be granted for transfer).
- Credit may not be granted retrospectively for courses at ACD that the student has registered for and commenced beyond drop / add week (week one of the semester), or for courses that have been attempted or completed at ACD.
- Students must complete the last 25% of their degree at ACD in order to earn a degree from the institution; credit transfer cannot be awarded for the final 25% of studies at ACD.
- As ACD does not presently provide distance or correspondence education, transfer credit for subjects delivered by these modes is not presently awarded.
- Capstone courses, theses and research projects are not available for transfer credit.
- Pre-requisite subjects at lower levels on a chosen program must be completed before higher-level transfers can be approved.
- Transfers are awarded on a subject by subject basis, not on a year by year basis. For

example, if the student is entitled to 10 subject exemptions, this may not necessarily mean that the student is exempt from a full academic year as the subjects may not all be first year subjects, but could include some second year subjects. Should this be the case, then the student is required to complete the outstanding subjects in first year in order to progress fully to second year.

Exemptions from subjects taken at institutions not accredited by agencies recognized by ACD will be evaluated only after a student has submitted a complete institutional catalog and a course syllabus for each subject under consideration.

Only credits transfer, not grades. Transfers are indicated on the institution's transcript by an 'X', which has a neutral grade point value; grades for subjects for which transfer credit is accepted have no influence on the student's grade point average or on the calculation of the final degree award level at American College Dublin.

Transfer students are required to submit the same documentation as other applicants: an application form, secondary school results, higher education transcripts and, if applicable, proof of English language competency.

Applicants with disabilities / special requirements

Disabled students should apply directly through the College. Documentation from appropriately qualified professionals relating to the disability should accompany the application and the student will be requested to attend an interview to determine the level of assistance needed. Every effort will be made by the Admissions Office, Student Affairs, and the faculty to facilitate students' special requirements as recommended in medical reports.

Disabled students who have attended Irish secondary schools may apply through open competition with the CAO, without seeking special assistance; those who do so must meet the minimum Leaving Certificate entry requirements, but are exempted from meeting point requirements.

Audit

A student who wishes to audit a class must receive permission from the Registrar and the lecturer of the subject. A student who officially audits a subject, although not permitted to take examinations, is expected to attend class regularly and to participate in a manner which is agreeable to the lecturer. An "AU" will be recorded on the permanent record of courses officially audited. An audit student cannot receive a grade for sitting this subject.

Equal opportunities

American College Dublin admits students of every race, color, religion, creed, sexual orientation, physical limitation, national and ethnic origin, in administration of its educational policies, admissions policies, scholarship, athletic, and other official programs.

American College Dublin is committed to implementing policies governing equal access and equal opportunity in the area of admissions, recruitment, course offerings, extra-curricular programs and activities, facilities, counseling, advising, health-referral services, athletics, and employment.

Academic

programs

IRISH AMERICAN UNIVERSITY AWARDS

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UNDERGRADUATE PROGRAMS

Bachelor of Arts in Liberal Arts

Program duration:	4 years
General education requirements:	20 modules
Concentration requirements:	18 modules
Total modules:	38 (each module is worth 3 credits, except the dissertation, which is worth 9 credits)
Total credits:	120 credits

Program description

The term “liberal arts” refers to the study of human intellectual creativity and experience as reflected in the arts, works of fiction, philosophic texts, and historic documents. Studying liberal arts encourages inquiry into the human condition beyond the confines of a single discipline, helps develop a wide historical perspective on culture, and stimulates critical and informed thinking.

During the core three years of the BA degree in Liberal Arts students pursue a general education program in the humanities, followed by one year of elected study in which students major either in Irish Studies, American Studies, History or English. In this way the study program will broaden the students’ knowledge and advance their communication skills in a wide range of intellectual areas, and will provide them with an understanding of other cultures, their intrinsic values and historical experience. As far as it is possible the degree program will aid students to make ethically and intellectually informed decisions which take account of the complexity and diversity of the world in which we live.

The BA in Liberal Arts is designed to prepare students for a number of possible career opportunities: in the arts, postgraduate studies, teaching, research, business, the civil service, social service, public relations, and the media. To be in a position to advance, they will be expected to develop intellectual, practical and transferable skills. Upon the completion of the course students will command a number of intellectual, practical and transferable skills, including the ability critically to analyze a variety of historical and literary texts, to appreciate visual evidence, and to engage in a constructive intellectual dialogue using such communication skills as essay and thesis writing, and oral presentation.

Year 1

- LIB200 Academic communication
- LIB201 War and peace in the modern world
- LIB202 Western arts
- LIB203 The digital revolution
- LIB204 Imagination and storytelling
- LIB205 Anglo-Irish writers
- LIB206 Cinema and society
- LIB207 Western religions
- LIB208 The Enlightenment
- LIB209 American culture abroad

Year 2

LIB300 Shakespeare
 LIB301 Contemporary China
 LIB302 Irish migration
 LIB303 Romanticism
 LIB304 Representations of sexualities
 LIB305 Modern art
 LIB306 Scramble for Africa
 LIB307 Literary modernism
 LIB308 India
 LIB309 The Scientific Revolution

Year 3

Ten (10) electives

Note: these electives may be freely chosen from available general education or other courses (providing any prerequisites are first completed), and may also be taken in preceding semesters; students taking the accelerated track may take these over the course of two or three summer semesters – all free electives should be completed before commencing the final year.

Year 4

Five of the courses offered below should be taken

LIB400 Irish nationalism
 LIB401 The Great Irish Famine
 LIB402 Oscar Wilde and his circle
 LIB403 James Joyce's *Ulysses*
 LIB405 Irish cinema
 LIB408 American literature
 LIB409 Migrations to America
 LIB410 The American Civil War
 LIB411 Hollywood
 LIB412 America after 9/11
 LIB415 The rise of the novel
 LIB416 Modern poetry
 LIB419 The Spanish Civil War
 LIB420 The Cold War

Choose one of the majors below; all three classes in each major should be taken

Major: Irish studies

LIB404 Research methods
 LIB406 Research seminar: Irish Studies
 LIB407 Dissertation: Irish Studies

Major: American studies

LIB404 Research methods
 LIB413 Research seminar: American Studies
 LIB414 Dissertation: American Studies

Major: English

LIB404 Research methods
 LIB417 Research seminar: English
 LIB418 Dissertation: English

Major: History

LIB404 Research methods
 LIB421 Research seminar: History
 LIB422 Dissertation: History

Graduation requirements

In order to graduate the student must complete all designated courses in the first two years followed by completion of either the Irish studies, American studies, history or English major. Each module counts as three credits, with the dissertation counting as nine. The student must have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed (with the dissertation counting as three modules) and dividing that total by the number of modules completed (with the dissertation counting as three modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

BFA in Creative Writing

Program duration:	4 years
General education requirements:	10 modules
Concentration requirements:	21 modules
Total modules:	31 (each module is worth 3 credits, except the creative writing projects, which are worth from 3 to 15 credits)
Total credits:	120 credits

Program description

Creative writing touches on all aspects of written communication, with particular emphasis on those that lie outside the purely academic and technical fields. Creative writing draws on the author's imaginative capacity, stylistic felicity, and originality of composition, insight and expression. It encompasses a wide range of approaches, including prose fiction, poetry, drama, screenwriting, graphic novels (comics), video games (dialogue and plotting), and writing for new media (blogs, social media, creative written content for websites). Thus, an undergraduate degree in creative writing is one of the most useful programs of study that a student can contemplate, offering not only the means to explore and develop one's expressive abilities in a variety of written forms, but also providing the means to develop advanced skills and competencies in written communication and academic research. In a digital age that is heavily reliant on effective, interesting, original and attractive writing, a BFA in Creative Writing is an exciting, relevant and vocationally desirable course of study: it provides a range of opportunities for artistic and intellectual growth, enhanced expressive ability, a rich variety of career development possibilities in the arts and business, and many avenues for further development in graduate study.

The BFA program examines all of the main areas of creative writing, with introductory courses on the discipline as a whole, courses on the technical requirements and the analysis of creative writing, and specific courses exploring the practical aspects of composing novels, short stories, poems, scripts and screenplays, graphic novels and writing for electronic forms such as video games, websites and social media, offered according to student demand. As the student progresses, the program makes increasing use of the workshop method of teaching, and in the final stages there are opportunities for approved students to undertake extended independent writing projects. The student may combine the major in creative writing with other majors offered by the institution, depending on his or her interests; these include performing arts, liberal arts and international business, either as a double major or as minors.

The degree normally takes four years (eight semesters) to complete, though approved students may complete the program more quickly than this by taking summer semester classes. The student must complete a total of 120 credits, according to the following requirements (note that all classes are worth 3 credits unless indicated otherwise):

45 credits minimum from the creative writing major

- LIB200 Academic communication
- LIB204 Imagination and storytelling
- LIB205 Anglo-Irish writers

CW200 Introduction to creative writing
 CW201 Prose writing
 CW205 Close reading
 CW221 Writing for screen 1
 CW222 Writing for screen 2
 CW223 Writing for screen 3
 CW224 Writing for screen 4
 CW231 Writing for stage 1
 CW232 Writing for stage 2
 LIB300 Shakespeare
 CW300 Poetry now
 CW301 Writing workshop 1
 CW302 Writing workshop 2
 CW303 Writing workshop 3
 CW304 Writing workshop 4
 CW305 Writing workshop 5
 CW306 Writing workshop 6
 CW301 Graphic novels
 CW306 Writing for new media
 LIB307 Literary modernism
 CW308 Writing for games
 CW331 Creative writing project 1 (3 to 15 credits, depending on the size of the project undertaken, with approximately 6,000 words of text required for each 3 credits awarded; only available to junior and senior students, and requiring approval for the size of the project attempted)
 CW332 Creative writing project 2 (3 to 15 credits, depending on the size of the project undertaken, with approximately 6,000 words of text required for each 3 credits awarded; only available to junior and senior students, and requiring approval for the size of the project attempted)
 CW431 Creative writing project 3 (3 to 15 credits, depending on the size of the project undertaken, with approximately 6,000 words of text required for each 3 credits awarded; only available to junior and senior students, and requiring approval for the size of the project attempted)
 CW432 Creative writing project 4 (3 to 15 credits, depending on the size of the project undertaken, with approximately 6,000 words of text required for each 3 credits awarded; only available to junior and senior students, and requiring approval for the size of the project attempted)
 CW441 Workshop seminar 1: creative writing
 CW442 Workshop seminar 2: creative writing

30 credits minimum of general education classes

- The 200-level creative writing and liberal arts classes above are all rated as general education courses and may be counted towards the general education requirement.

45 credits of free electives

- The remaining classes to achieve the required total of 120 credits may be freely chosen by the student, with the proviso that prerequisite stipulations are followed.
- The student may select as free electives more than the minimum 45 credits of creative writing major classes.
- The student may select as free electives more than the minimum of 30 credits of general education classes.
- If a student wishes to take a minor, a minimum of 15 credits must be taken in the minor, with at least 9 credits in the upper divisions (300+); these minor credits are taken from the free elective requirement.

Graduation requirements

In order to graduate the student must complete all courses in the program. Each module counts as three credits, with the internship counting as thirty credits. The student must have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed (with the internship counting as ten modules) and dividing that total by the number of modules completed (with the internship counting as ten modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Bachelor of Fine Arts in Musical Theatre

Program duration:	4 years
General education requirements:	30 credits
Major requirements:	45 credits
Total modules:	31 (each module is worth 3 credits, except the internship, which is worth 30 credits)
Total credits:	120 credits

Program description

The BFA major in musical theatre provides a comprehensive education in the practical and academic aspects of musical theatre. Each semester is based around development of skills and competencies in the central areas of musical theatre performance: acting and voice, dance and singing. The degree offers a broad and holistic approach to the musical theatre, one that not only concentrates on performance from a participatory perspective (that is to say, on being a performer), but also prepares the student for the wide and exciting range of careers available in the performing arts industry. While musical theatre performance remains a central aspect of the program, students are also prepared for the vast array of work that supports and produces performance, such as directing and staging, creating written material for performance, production, management, marketing and funding of the performing arts. The programme concentrates on live musical theatrical performance (with elements of recording used for diagnostic and development purposes), but at the same time a graduate is prepared for further study in the cognate specialisms in the performing arts, as well as for direct entry into a professional career. This is because the degree produces a wide spectrum of transferable skills such as effective presentational technique, expertise in using the voice and the body as communicative instruments, interpretational and compositional competency with written texts, management, marketing and fundraising abilities, and organizational skills. These are applicable not only in the context of the many career paths within performing arts, but also in a wide variety of social, cultural and business vocations.

The degree normally takes four years (eight semesters) to complete, though students may complete the program more quickly than this by taking summer semester classes and fulfilling parts of the internship requirement during summer and other breaks. The student must complete a total of 120 credits, according to the following requirements (note that all classes are worth 3 credits unless indicated otherwise):

45 credits minimum from the musical theatre major

MT102 Music 1
MT103 Acting 1*
MT104 Dance 1*
MT107 Music 1
MT108 Acting 1*
MT109 Dance 1*
MT202 Music 2
MT203 Acting 2
MT204 Dance 2

MT207 Music 2
 MT208 Acting 2
 MT209 Dance 2
 MT302 Music 3
 MT303 Acting 3
 MT304 Dance 3
 MT307 Music 3
 MT308 Acting 3
 MT309 Dance 3
 PA405 Performing arts project 1 (6 credits)
 PA409 Performing arts project 2 (6 credits)
 PA421 Performing arts capstone production (30 credits)
 PA425 Internship (1200 hours / 30 credits – completed as a fourth year or incrementally in the course of the three years during summer and other breaks)

*Denotes general education module

30 credits minimum of general education classes

- The 100-level musical theatre classes, with the exception of the music modules are rated as general education courses and may be counted towards the general education requirement.

45 credits of free electives

- The remaining classes to achieve the required total of 120 credits may be freely chosen by the student, with the proviso that prerequisite stipulations are followed.
- The student may select as free electives more than the minimum 45 credits of performing arts major classes.
- The student may select as free electives more than the minimum of 30 credits of general education classes.
- If a student wishes to take a minor, a minimum of 15 credits must be taken in the minor, with at least 9 credits in the upper divisions (300+); these minor credits are taken from the free elective requirement.

Graduation requirements

In order to graduate the student must complete all courses in the programme. Each module counts as three credits, with the internship counting as thirty credits. The student must have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed (with the internship counting as ten modules) and dividing that total by the number of modules completed (with the internship counting as ten modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Bachelor of Fine Arts in Performing Arts

Program duration:	4 years
General education requirements:	10 modules
Concentration requirements:	21 modules
Total modules:	31 (each module is worth 3 credits, except the internship, which is worth 30 credits)
Total credits:	120 credits

Program description

This degree offers a broad and holistic approach to the performing arts, one that not only concentrates on performance from a participatory perspective (that is to say, on being a performer), but also prepares the student for the wide and exciting range of careers available in the performing arts industry. While performance remains a central aspect of the program, students are also prepared for the vast array of work that supports and produces performance, such as directing and staging, creating written material for performance, production, management, marketing and funding of the performing arts. The program concentrates on live theatrical performance (with elements of recording used for diagnostic and development purposes), but at the same time a graduate is prepared for further study in all cognate specialisms in the performing arts, as well as for direct entry into a professional career. This is because the degree produces a wide spectrum of transferable skills such as effective presentational technique, expertise in using the voice and the body as communicative instruments, interpretational and compositional competency with written texts, management, marketing and fundraising abilities, and organizational skills. These are applicable not only in the context of the many career paths within performing arts, but also in a wide variety of social, cultural and business vocations.

The degree normally takes four years (eight semesters) to complete, though students may complete the program more quickly than this by taking summer semester classes and fulfilling parts of the internship requirement during summer and other breaks. The student must complete a total of 120 credits, according to the following requirements (note that all classes are worth 3 credits unless indicated otherwise):

45 credits minimum from the performing arts major

CW201	Introduction to creative writing*
PA202	Introduction to performing arts management*
PA203	Acting and voice 1*
PA204	Dance 1*
PA205	Principles of marketing*
PA207	Direction and production 1*
PA208	Acting and voice 1*
PA209	Dance 1*
PA300	Dramatic writing 1
PA302	Event management for the performing arts
PA303	Acting and voice 2
PA304	Dance 2
PA306	Direction and production 2

- PA307 Acting and voice 2
- PA308 Dance 2
- PA309 Event design and experience for the performing arts
- PA310 Theatre craft 1
- PA400 Dramatic writing 2
- PA401 Performance on screen
- PA402 Theatre craft 2
- PA403 Acting and voice 3
- PA404 Dance 3
- PA405 Performing arts project 1
- PA406 Direction and production 3
- PA407 Acting and voice 3
- PA408 Dance 3
- PA409 Performing arts project 2
- PA410 Solo performance
- PA425 Internship (1200 hours / 30 credits – completed as a fourth year or incrementally in the course of the three years during summer and other breaks)

*Denotes general education module

30 credits minimum of general education classes

- The 200-level creative writing and liberal arts classes are all rated as general education courses and may be counted towards the general education requirement.

45 credits of free electives

- The remaining classes to achieve the required total of 120 credits may be freely chosen by the student, with the proviso that prerequisite stipulations are followed.
- The student may select as free electives more than the minimum 45 credits of performing arts major classes.
- The student may select as free electives more than the minimum of 30 credits of general education classes.
- If a student wishes to take a minor, a minimum of 15 credits must be taken in the minor, with at least 9 credits in the upper divisions (300+); these minor credits are taken from the free elective requirement.

Graduation requirements

In order to graduate the student must complete all courses in the program. Each module counts as three credits, with the internship counting as thirty credits. The student must have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed (with the internship counting as ten modules) and dividing that total by the number of modules completed (with the internship counting as ten modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Certificate in International Business

Program duration:	1 year
General education requirements:	6 modules
Concentration requirements:	4 modules
Total modules:	10 (each module is worth 3 credits)
Total award credits:	30 credits

Program description

This is a full-time, one-year program. It is designed to introduce the student to business studies. It combines elements of management, accounting, marketing, economics, information technology and quantitative techniques for business. The course provides a firm foundation for employment in the business sector and further business studies.

IB200	Introduction to management*
IB201	Microeconomics*
IB202	Accounting 1
IB203	Principles of marketing*
IB204	Business computing*
IB205	Organizational behavior
IB206	Macroeconomics*
IB207	Accounting 2
IB208	Business law
IB209	Probability and statistics*

*Denotes general education module

Graduation requirements

In order to graduate the student must pass all 10 modules in the certificate and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed and dividing that total by the number of modules completed. The certificate is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	Distinction
3.00-3.24 GPA	=	Pass with merit – grade 1
2.50-2.99 GPA	=	Pass with merit – grade 2
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Diploma in International Business

Program duration:	2 years
General education requirements:	6 modules
Concentration requirements:	14 modules
Total modules:	20 (each module is worth 3 credits)
Total award credits:	60 credits

Program description

This is a fulltime, two-year program. It is designed to introduce the student to business studies. It combines elements of management, accounting, finance, marketing, economics, information technology, quantitative and research techniques for business. The course provides a firm foundation for employment in the business sector and further business studies.

Year one

IB200	Introduction to management*
IB201	Microeconomics*
IB202	Accounting 1
IB203	Principles of marketing*
IB204	Business computing*
IB205	Organizational behavior
IB206	Macroeconomics*
IB207	Accounting 2
IB208	Business law
IB209	Probability and statistics*

Year two

IB300	Managerial accounting
IB301	Corporate finance
IB302	Networks and databases
IB303	International marketing
IB304	International law
IB305	International economics
IB306	Quantitative business analysis
IB307	E-commerce and internet marketing
IB308	Sustainable business
IB309	Business research methods

*Denotes general education module

Graduation requirements

In order to graduate the student must pass all 20 modules in the diploma and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed and dividing that total by the number of modules completed. The diploma is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	Distinction
3.00-3.24 GPA	=	Pass with merit – grade 1
2.50-2.99 GPA	=	Pass with merit – grade 2
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Bachelor of Arts in International Business

Program duration:	4 years
General education requirements:	10 modules
Concentration requirements:	27 modules
Other elective requirements:	4 modules
Total modules:	41 (each module is worth 3 credits, unless otherwise noted)
Total award credits:	126 credits

Program description

The BA in International Business provides the graduate with a comprehensive understanding of the international business environment. This course focuses on the international aspects of management, finance, marketing, information technologies, law and economics. The course also examines the challenges of global integration and cross-cultural management; and the importance of an ethical dimension to business practice is emphasized. Students are taught skills in research methodologies, accountancy, finance and information technologies, and their appropriate applications in the global marketplace. The course also concentrates on developing the individual's critical thinking abilities, problem solving and communication skills using group and project work. The theoretical content of the program is applied in an interactive work environment in the final stage of the program. Students are required to spend an internship period aimed at broadening their work and study experience. Graduates of the program will be able to recognize, evaluate and solve issues that they encounter in an international and global business context. The BA in International Business provides a highly effective basis for a career in business, both national and international. Employment opportunities for graduates in this area are extensive. Graduates may find employment in the areas of international management, international financial services, international trade, international marketing, accounting, strategic business planning, human resource management or, indeed, may choose to set up their own business. The degree also offers a proven platform for successful postgraduate business studies.

Year one

Ten electives, of which at least four (4) must be general education courses.

Note: these ten electives may be taken collectively in a single academic year, or in parts over two or three summer semesters. All electives should be completed before the student enters the final year.

Year two

IB200	Introduction to management*
IB201	Microeconomics*
IB202	Accounting 1
IB203	Principles of marketing*
IB204	Business computing*
IB205	Organizational behavior
IB206	Macroeconomics*
IB207	Accounting 2
IB208	Business law
IB209	Probability and statistics*

Year three

- IB300 Managerial accounting
- IB301 Corporate finance
- IB302 Networks and databases
- IB303 International marketing
- IB304 International law
- IB305 International economics
- IB306 Quantitative business analysis
- IB307 E-commerce and internet marketing
- IB308 Sustainable business
- IB309 Business research methods

Year four

- IB400 Entrepreneurship
- IB401 International finance
- IB402 International human resource management
- IB403 Operations management
- IB404 Research project
- IB405 International business ethics
- IB406 International investment strategies
- IB407 Strategic management information systems
- IB408 Contemporary global challenges
- IB409 International business: theory and policy
- Either:*
- IB410 Internship (6 credits)
- Or:*
- IB411 Internship research project (6 credits)

*Denotes general education module

Graduation requirements

In order to graduate the student must pass all 41 modules in the degree and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed at the award stage (with the internship or internship research project counting as two modules) and dividing that total by the number of modules completed at the award stage (with the internship or internship research project counting as two modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.50 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Bachelor of Arts in Hospitality Management

Program duration:	4 years
General education requirements:	10 modules
Concentration requirements:	10 modules
Other electives:	11
Total modules:	31 (each module is worth 3 credits unless otherwise stated)
Total credits:	120 credits

Program description

The BA in Hospitality Management is a four-year honors degree. The degree can also be taken on an accelerated track, which allows the student to complete the program in three years by taking some of the general education classes and the internship elements during summer semesters. The degree provides a sound foundation year of business courses in the first year, offers a well-rounded selection of general education classes, and delivers a range of courses focusing on the essential elements of hospitality management and its related fields in the international business and event management disciplines. This course is designed to produce graduates with all the necessary management, technological and operational skills for careers in hospitality management. The program provides a challenging curriculum, which aims to develop a holistic approach to management while developing strong communication, interpersonal and leadership skills that have been identified by the hospitality industry as essential for career success.

There is a worldwide demand for highly trained and quality staff in the hospitality industry. Graduates of the BA in Hospitality Management program can expect to have a range of career opportunities within the hospitality and the broader services sector. Career paths include management positions in transport, travel agencies, tourism providers and suppliers, self-employment, project management, financial institutions and bar, club, and conference management. In addition, there are opportunities for graduates in consultancy, research, and postgraduate education.

45 credits minimum from the hospitality management major

HDG200 Introduction to hospitality*
HDG201 Food and beverage cost control and management
HDG210 Internship 1 (15 credits)
HDG300 International hotel management
HDG301 Convention management
HDG310 Internship 2 (15 credits)
HDG400 Customer service / total quality management
IB404 Research project – hospitality (6 credits)
EM200 Event studies*
EM400 Event design and experience

*Denotes general education module

30 credits from the business core

- IB200 Introduction to management*
- IB201 Microeconomics*
- IB202 Accounting 1
- IB203 Principles of marketing*
- IB204 Business computing*
- IB205 Organizational behavior
- IB206 Macroeconomics*
- IB207 Accounting 2
- IB208 Business law or IB304 International law
- IB209 Probability and statistics*

*Denotes general education module

3 credits from the methods requirement

- IB309 Business research methods

30 credits minimum of general education classes

- The 200-level creative writing and liberal arts classes are all rated as general education courses and may be counted towards the general education requirement.

45 credits maximum of free electives

- The remaining classes to achieve the required total of 120 credits may be freely chosen by the student, with the proviso that prerequisite stipulations are followed.
- The student may select as free electives more than the minimum 45 credits of hospitality management major classes.
- The student may select as free electives more than the minimum of 30 credits of general education classes.
- If a student wishes to take a minor, a minimum of 15 credits must be taken in the minor, with at least 9 credits in the upper divisions (300+); these minor credits are taken from the free elective requirement.

Graduation requirements

In order to graduate the student must pass all modules in the degree and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed (with 15-credit modules counting as five modules) and dividing that total by the number of modules completed (with 15-credit modules counting as five modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Bachelor of Arts in Event Management

Program duration:	4 years
General education requirements:	10 modules
Concentration requirements:	10 modules
Other electives:	11 modules
Total modules:	31 (each module is worth 3 credits, unless otherwise stated)
Total credits:	120 credits

Program description

The BA in Event Management is a four-year honors degree. The degree can also be taken on an accelerated track, which allows the student to complete the program in three years by taking some of the general education classes and the internship elements during summer semesters. The degree provides a sound foundation year of business courses in the first year, offers a well-rounded selection of general education classes, and delivers a range of courses focusing on the essential elements of event management and its related fields in the international business and hospitality management disciplines. In the course of the final year the student completes an event management project, which involves the preparation of an approved event or participation by way of internship in an event management company and the submission of a report analyzing the work undertaken and its outcomes.

Graduates of the BA in Event Management will be well prepared for employment in a variety of event management concerns. The program also serves as an effective platform for successful participation in a variety of graduate business courses.

45 credits minimum from the event management major

EM200 Event studies*
EM210 Internship 1 (15 credits)
EM310 Internship 2 (15 credits)
EM400 Event design and experience
HDG200 Introduction to hospitality*
HDG201 Food and beverage cost control and management
HDG300 International hotel management
HDG301 Convention management
HDG400 Customer service / total quality management
IB404 Research project –event management (6 credits)

*Denotes general education module

30 credits from the business core

IB200 Introduction to management*
IB201 Microeconomics*

- IB202 Accounting 1
 - IB203 Principles of marketing*
 - IB204 Business computing*
 - IB205 Organizational behavior
 - IB206 Macroeconomics*
 - IB207 Accounting 2
 - IB208 Business law or IB304 International law
 - IB209 Probability and statistics*
- *Denotes general education module

3 credits from the methods requirement

- IB309 Business research methods

30 credits minimum of general education classes

- The 200-level creative writing and liberal arts classes are all rated as general education courses and may be counted towards the general education requirement.

45 credits maximum of free electives

- The remaining classes to achieve the required total of 120 credits may be freely chosen by the student, with the proviso that prerequisite stipulations are followed.
- The student may select as free electives more than the minimum 45 credits of event management major classes.
- The student may select as free electives more than the minimum of 30 credits of general education classes.
- If a student wishes to take a minor, a minimum of 15 credits must be taken in the minor, with at least 9 credits in the upper divisions (300+); these minor credits are taken from the free elective requirement.

Graduation requirements

In order to graduate the student must pass all modules in the degree and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed (with 15-credit modules counting as five modules) and dividing that total by the number of modules completed (with 15-credit modules counting as five modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

GRADUATE PROGRAMS

Master of Fine Arts in Creative Writing

Program duration:	1 year
Total modules:	8 modules (3 credits each) and a writing project (12 credits)
Total credits:	36 credits

Program description

Based in the childhood home of Oscar Wilde at 1 Merrion Square and delivered by American College Dublin in association with the Irish Writers' Centre, the Master of Fine Arts (MFA) in Creative Writing offers aspiring or published writers a one-year course of study which examines the process and practice of producing prose fiction. Within a critical workshop and mentoring format students are provided with tuition and advice in completing either a novel or a short story collection. Consideration is given to the intellectual, psychological, economic and cultural influences that underpin and drive the creative writing process. The course also emphasizes the business and professional environment of writing, with seminars presented by agents and publishers and master classes by established writers. The program provides the student both with expert guidance in producing a substantial written work of publishable standard, and with a comprehensive understanding of the theoretical and practical requirements of successful participation in the activity of writing, whether as a professional career or as part of a lifelong personal commitment to creative endeavor.

A graduate of the program will be in a position to consider submission of a complete and polished work to a literary agent or publisher. He or she will also be prepared for participation in a range of complementary fields such as journalism, publishing, editing, online writing, advertising, marketing and teaching. The degree develops a broad spectrum of transferable skills, including advanced and adaptable writing techniques, informed responsiveness to critical and editorial commentary, self-management and organizational competencies, and a high level of expertise in understanding and locating creative work within a historical and critical context. These skills are applicable not only in careers that draw directly on the ability to write creatively, but also in a wide array of related business, cultural and social activities such as keeping a web page, blogging, advocacy and grant writing, criticism and commentary. Finally, the degree highlights the beauty and, amid such suffering as is necessary, the joy of creative expression. Regardless of the particular path a graduate follows, he or she will leave the program with an enhanced, lifelong appreciation of the many intellectual and emotional benefits and consolations to be found in the practice of creative writing.

- CW500 Imagination and storytelling
- CW501 Writing workshop 1: the novel
- CW502 Writing workshop 1: the short story
- CW503 The writer as critic
- CW504 The craft of creative writing
- CW505 The business of writing and publishing
- CW506 Writing workshop 2
- CW507 Masterclass in fiction writing
- CW508 Creative writing project (12 credits)

Graduation requirements

In order to graduate the student must pass all 8 taught modules and the creative writing project and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the four highest grade point values of the taught modules plus the writing project (which counts as 4 modules) and dividing that total by eight. The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
2.90-3.24 GPA	=	Second class honors
2.00-2.89 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Master of Fine Arts in Creative Writing Practice

Program duration:	2 years
Total modules:	8 modules (3 credits each), a writing project (12 credits), and a major writing project (36 credits)
Total credits:	72 credits

Program description

Based in the childhood home of Oscar Wilde at 1 Merrion Square and delivered by American College Dublin in association with the Irish Writers' Centre, the Master of Fine Arts (MFA) in Creative Writing Practice offers aspiring or published writers a two-year course of study which examines the process and practice of producing prose fiction. Within a critical workshop and mentoring format students are provided with tuition and advice in completing either a novel or a short story collection. Consideration is given to the intellectual, psychological, economic and cultural influences that underpin and drive the creative writing process. The course also emphasizes the business and professional environment of writing, with seminars presented by agents and publishers and master classes by established writers. The program provides the student both with expert guidance in producing a substantial written work of publishable standard, and with a comprehensive understanding of the theoretical and practical requirements of successful participation in the activity of writing, whether as a professional career or as part of a lifelong personal commitment to creative endeavor. In the second year of the program the student works on a major writing project, usually a continuation of the work developed in the first year, attending workshops and receiving one-to-one supervision; at the conclusion of second year the student submits a single work or a collection of short stories of approximately 50,000-80,000 words for assessment

A graduate of the program will be in a position to consider submission of a complete and polished novel or collection of short stories to a literary agent or publisher. He or she will also be prepared for participation in a range of complementary fields such as journalism, publishing, editing, online writing, advertising, marketing and teaching. The degree develops a broad spectrum of transferable skills, including advanced and adaptable writing techniques, informed responsiveness to critical and editorial commentary, self-management and organizational competencies, and a high level of expertise in understanding and locating creative work within a historical and critical context. These skills are applicable not only in careers that draw directly on the ability to write creatively, but also in a wide array of related business, cultural and social activities such as keeping a web page, blogging, advocacy and grant writing, criticism and commentary. Finally, the degree highlights the beauty and, amid such suffering as is necessary, the joy of creative expression. Regardless of the particular path a graduate follows, he or she will leave the program with an enhanced, lifelong appreciation of the many intellectual and emotional benefits and consolations to be found in the practice of creative writing.

- CW500 Imagination and storytelling
- CW501 Writing workshop 1: the novel
- CW502 Writing workshop 1: the short story
- CW503 The writer as critic
- CW504 The craft of creative writing

- CW505 The business of writing and publishing
- CW506 Writing workshop 2
- CW507 Masterclass in fiction writing
- CW508 Creative writing project (12 credits)

- CW511 Major creative writing project (36 credits)

Graduation requirements

In order to graduate the student must pass all 8 taught modules, the creative writing project and the major creative writing project and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the four highest grade point values of the taught modules plus the writing project (which counts as 4 modules), plus the major writing project (which counts as eight modules) and dividing that total by sixteen. The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
2.90-3.24 GPA	=	Second class honors
2.00-2.89 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Master of Fine Arts in Theatre Practice

Program duration:	1 year
Total modules:	4 taught courses (3 credits each) and a theatrical performance project (24 credits)
Total credits:	36 credits

Program description

This program provides a student with an advanced introduction to the challenges and possibilities of theatrical practice. Based around the development of a substantial live performance, the program also offers academic courses in live performance theory and two courses in management and marketing from the College's MBA program. The core of the program is theatrical performance project. Under faculty supervision, the student is required to devise or identify a suitable theatrical work, oversee the development of the script (original or adapted), arrange for rehearsal, directing and acting of the piece, and manage, market and produce a recorded public performance of the work. The student may be involved in all areas of the performance as writer, director, actor, technician, or engage others to assist in some or all of them. All aspects of the production, including the decision making that went into choosing the piece, a literary critical analysis of the script and a critical review of the performance, are documented in a substantial portfolio that, along with faculty evaluation of one of the recorded live performances, provides the basis for the assessment of the project.

A graduate of the program will have demonstrated an ability to create, manage and deliver a substantial theatrical performance. Along with the academic courses, the skills developed in the making of the performance project and the portfolio will provide the graduate with an enhanced understanding of the practical and artistic requirements of producing a substantial theatrical live performance. These skills and abilities, along with the portfolio that demonstrates mastery of them, provide an excellent platform for the development of a career in the performing arts industry and education.

MFA550 Theatre performance project (24 credits)
MFA550 Theories of theatrical performance 1
MFA551 Theories of theatrical performance 2
MBA500 Leadership and management (or an approved elective from the MBA course offerings)
MBA502 Marketing management (or an approved elective from the MBA course offerings)

Graduation requirements

In order to graduate the student must pass all 4 taught modules and the theatrical performance project and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated on the basis of the cumulative grade point average for the 4 taught modules (each worth 3 credits) and the theatrical performance project, assessed on the basis of the live performance and the portfolio describing and analyzing the performance's genesis, development and delivery, which is worth 24 credits. The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
2.90-3.24 GPA	=	Second class honors
2.00-2.89 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Master of Business in International Business

Program duration:	1 year
Total modules:	7 modules (3 credits each) and a dissertation (15 credits)
Total credits:	36 credits

Program description

International Business is the managing of resources and functions by firms across borders. It is a complex area of economic life demanding from its participants knowledge of both general business processes and the particular issues of conducting commercial transactions across national boundaries. The MB in International Business program equips the student with the necessary knowledge base, skills, competencies and strategic awareness to succeed in this international business environment. The program focuses on three broad module strands, the international environment, international management and international business functions. The international environment is studied through the broad political economic background, the international regulatory framework and the issues of corporate governance and ethics at an international level. The impact of different cultures on management is a major factor in international business and this theme is studied in cross-cultural management. International entrepreneurship examines the issues of new business development in the international environment and corporate policy looks at the strategies of global firms. Business functions operate in a particular way when undertaken across national boundaries, and this program focuses on the special issues of two of these, corporate finance and marketing in large multinational firms. While the research methodology module provides a foundation for the dissertation, the research theme runs through all modules. The dissertation forms a capstone in permitting the students to pull all the strands together in a major integrative research work.

MIB500 Cross-cultural management
MIB501 International regulatory environment
MIB502 The political economy
MIB503 International corporate finance
MIB504 Designing and conducting research
MIB508 Corporate policy
MIB509 Dissertation (15 credits)

And one module from the following:

MIB505 International entrepreneurship
MIB506 International business ethics and corporate governance
MIB507 International strategic marketing

Graduation requirements

In order to graduate the student must pass all 7 modules in the degree and the dissertation and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed (with the 15-credit dissertation counting as five modules) and dividing that total by the number of modules completed (with the 15-credit dissertation counting as five modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors
2.00-2.99 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Master of Business Administration in International Business

Program duration:	1 year
Total modules:	8 modules (3 credits each) and an internship (12 credits) or research project (12 credits)
Total credits:	36 credits

Program description

The MBA is an advanced degree designed to prepare and equip managers with the knowledge and competencies necessary to administer controllable forces within their organizations in order to adapt successfully to variables and changes in the uncontrollable environment. Practitioners develop skills for deciphering and forecasting external forces and in the process become effective leader-managers in the increasingly multicultural, multinational environment of the twenty-first century. The MBA program prepares qualified students for middle and upper-level management leadership responsibilities in international business. Using a general management focus and strategic approach, students demonstrate: broad and integrated knowledge of business functions; knowledge of ethical and legal considerations and the social responsiveness to resolve corporate and public issues; analytical, problem-solving and critical thinking skills and use of technology related to business decision-making; communication and interpersonal skills to lead groups and business organizations; a deep critical assessment of the importance of the dynamic and global environment and its influence on organizations, decisions and operations; and competencies to formulate and implement strategy decisions. Participants will undertake an internship and/or a research project either at the end of their full-time studies or during the course if taken on a part-time basis.

MBA500 Leadership and management of business organizations

MBA501 Ethical, social and regulatory issues in business

MBA502 Marketing management in a global environment

MBA503 Business research methods

MBA504 Managing for global financial accountability and performance

MBA505 Strategic management seminar

MBA506 International finance

MBA507 International trade and investment

Either:

MBA508 Internship (480 hours work placement and internship report)

Or:

MBA509 Research project

Graduation requirements

In order to graduate the student is required to complete all common courses (eight courses of three credits each, for a total of 24 credits, plus MBA508 or MBA509 for a total of 12 credits each). The cumulative GPA must be no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed (with the 12-credit internship or dissertation counting as four modules) and dividing that total by the number of modules completed (with the 12-credit internship or dissertation counting as four modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors
2.00-2.99 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Master of Business Administration in Oil and Gas Management

Program duration:	1 year
Total modules:	8 modules (3 credits each) and an internship (12 credits)
Total credits:	36 credits

Program description

The MBA is an advanced degree designed to prepare and equip managers and executives with the knowledge and competencies necessary to administer controllable forces within their organizations in order to adapt successfully to variables and changes in the wider business environment. The MBA in Oil and Gas Management program prepares students for middle, upper and executive-level management leadership responsibilities in the energy business. Using a general management focus and strategic approach, students develop a broad and integrated knowledge of business functions; an awareness of ethical and legal considerations and appropriate commercial activity within those contexts; analytical, problem-solving and critical thinking skills in business decision-making; a grounding in the geological and engineering aspects of oil and gas formation and extraction; an understanding of the principles of efficient management of extractive oil and gas projects; an awareness of effective operations management in the energy business; and an ability to apply systematic economic, financial, political and risk analysis tools to all aspects of the oil and gas industries. Students undertake an internship or a research project at the end of their full-time studies or during the program if taken on a part-time basis.

There are two program tracks: standard (two semesters of classroom instruction, plus the internship), or executive (for approved students with extensive industry experience: two week-long intensive residencies in Dublin or Delaware, with completion by independent, directed study, plus the internship).

MBA500 Leadership and management of business organizations

MBA505 Strategic management seminar

Plus 2 electives from the MBA in International Business

MBA571 Project management in the oil and gas industries

MBA572 Energy economics and policy

MBA573 Historical economy of oil and gas

Either:

MBA577 Internship (480 hours work placement and internship report)

Or:

MBA579 Research project

Graduation requirements

In order to graduate the student is required to complete four common courses (three credits each, for a total of 12 credits) from ACD's MBA program; the student must also choose four courses from the available specializations (three credits each for a total of 15 credits); the student must complete a 12-credit internship (480 hours in the workplace and an internship report): the total credits required for program completion are 36 credits. The award level of the degree is calculated by adding the grade point values of all modules completed (with the 12-credit internship or dissertation counting as four modules) and dividing that total by the number of modules completed (with the 12-credit internship or dissertation counting as four modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors
2.00-2.99 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Higher Diploma in Business

Program duration:	1 year
Total modules:	10 modules (3 credits each)
Total credits:	30 credits

Program description

The Higher Diploma in Business is for non-business graduates who wish to gain a comprehensive understanding of business. The program is designed to provide students with skills and competencies in doing business across a wide range of disciplines. The Higher Diploma in Business will benefit graduates who have practical experience in the world of business and wish to improve their skills. It is also suitable for those from a non-business background who wish to retrain for a new career or who require a graduate-level bridging program leading to master's business programs.

Graduates with a GPA of higher than 2.50 in this program are eligible for admission to the institution's MB program and MBA programs.

HDB500	Business management
HDB501	Economics
HDB502	Financial accounting
HDB503	Marketing
HDB504	Business communications
HDB505	Economic policy
HDB506	Finance
HDB507	International law
HDB508	Business theory and policy
HDB509	Fundamentals of business research

Graduation requirements

In order to graduate the student must complete all courses with a cumulative GPA no lower than 2.0. The award level of the HDB is determined according to the grade point average (GPA), which is calculated by adding the grade point values for all the completed program modules and dividing that number by the number of completed modules. The HDB is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

QQI / HETAC AWARDS

Some of American College Dublin's programs are individually accredited by the Irish state accreditation body, the Higher Education and Training Awards Council (HETAC). HETAC is in the process of being subsumed into a single overarching accreditation body named Quality and Qualifications Ireland (QQI). This process began formally on 6 November 2012 and the transitional arrangements for this should be substantially completed in the course of the 2013-14 academic year. Further and ongoing detail on the transition is available at the QQI website: www.qqi.ie.

- ACD has three programs placed at level-eight on the National Framework of Qualifications which are accredited by HETAC/QQI and for which graduating students receive HETAC/QQI awards:
 - BA (Hons) in Liberal Arts
 - BA (Hons) in International Business
 - BA (Hons) in Accounting and Finance
- ACD has two programs placed at level-nine on the National Framework of Qualifications which is accredited by HETAC/QQI and for which graduating students receive HETAC/QQI awards:
 - MB in International Business
 - Postgraduate Diploma in International Business

HETAC/QQI accreditation and awards refer only to programs provided by American College Dublin and are not connected programmatically or institutionally to or with Irish American University.

Quality and Qualifications Ireland
Higher Education and Training Awards Council
26-27 Denzille Lane
Dublin 2
Ireland
Telephone: 001-353-1-644-1500
Web: www.qqi.ie / www.hetac.ie

UNDERGRADUATE PROGRAMS

Bachelor of Arts (Hons) in Liberal Arts

Accreditation:	QQI – level 8
Program duration:	3 years
General education requirements:	20 modules
Total modules:	28 (each module is worth 6 ECTS credits, except the dissertation, which is worth 18 ECTS credits)
Total credits:	180 ECTS credits

Program description

The term “liberal arts” refers to the study of human intellectual creativity and experience as reflected in the arts, works of fiction, philosophic texts, and historic documents. Studying liberal arts encourages inquiry into the human condition beyond the confines of a single discipline, helps develop a wide historical perspective on culture, and stimulates critical and informed thinking.

During the first two years of the BA degree in Liberal Arts students pursue a general education program in the humanities, followed by one year of elected study in which students major either in Irish Studies, American Studies, History or English. In this way the study program broadens the students’ knowledge and advances their communication skills in a wide range of intellectual areas, and provides them with an understanding of other cultures, their intrinsic values and historical experience. As far as it is possible the degree program will aid students to make ethically and intellectually informed decisions which take account of the complexity and diversity of the world in which we live.

The BA (Hons) in Liberal Arts is designed to prepare students for a number of possible career opportunities: in business, civil service, social service, public relations, media, the arts, postgraduate studies, teaching and research. To be in a position to advance, they will be expected to develop intellectual, practical and transferable skills. Upon the completion of the course students will command a number of intellectual, practical and transferable skills, including the ability critically to analyse a variety of historical and literary texts, to appreciate visual evidence, and to engage in a constructive intellectual dialogue using such communication skills as essay and thesis writing, and oral presentation.

Year 1

- LIB200 Academic communication
- LIB201 War and peace in the modern world
- LIB202 Western arts
- LIB203 The digital revolution
- LIB204 Imagination and storytelling
- LIB205 Anglo-Irish writers
- LIB206 Cinema and society
- LIB207 Western religions
- LIB208 The Enlightenment
- LIB209 American culture abroad

Year 2

LIB300 Shakespeare
LIB301 Contemporary China
LIB302 Irish migration
LIB303 Romanticism
LIB304 Representations of sexualities
LIB305 Modern art
LIB306 Scramble for Africa
LIB307 Literary modernism
LIB308 India
LIB309 The Scientific Revolution

Year 3 (award stage)**Five of the courses offered below should be taken**

LIB400 Irish nationalism
LIB401 The Great Irish Famine
LIB402 Oscar Wilde and his circle
LIB403 James Joyce's *Ulysses*
LIB405 Irish cinema
LIB408 American literature
LIB409 Migrations to America
LIB410 The American Civil War
LIB411 Hollywood
LIB412 America after 9/11
LIB415 The rise of the novel
LIB416 Modern poetry
LIB419 The Spanish Civil War
LIB420 The Cold War

Choose one of the majors below; all three classes in each specialization should be taken**Major: Irish studies**

LIB404 Research methods
LIB406 Research seminar: Irish Studies
LIB407 Dissertation: Irish Studies

Major: American studies

LIB404 Research methods
LIB413 Research seminar: American Studies
LIB414 Dissertation: American Studies

Major: English

LIB404 Research methods
LIB417 Research seminar: English
LIB418 Dissertation: English

Major: History

LIB404 Research methods
LIB421 Research seminar: History
LIB422 Dissertation: History

Graduation requirements

In order to graduate the student must complete all designated courses in the first two years followed by completion of either the Irish studies, American studies, history or English major. Each module counts as six credits with the dissertation counting as eighteen. The student must have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed at the award stage (with the dissertation counting as three modules) and dividing that total by the number of modules completed at the award stage (with the dissertation counting as three modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Bachelor of Arts (Hons) in International Business

Accreditation:	QQI – level 8
Program duration:	3 years
General education requirements:	6 modules
Concentration requirements:	25 modules
Total modules:	31 (each module is worth 6 ECTS credits, except for the internship or internship research project, which is worth 12 ECTS credits)
Total award credits:	192 ECTS credits

Program description

The BA (Hons) in International Business provides the graduate with a comprehensive understanding of the international business environment. This course focuses on the international aspects of management, finance, marketing, information technologies, law and economics. The course also examines the challenges of global integration and cross-cultural management; and the importance of an ethical dimension to business practice is emphasized. Students are taught skills in research methodologies, accountancy, finance and information technologies, and their appropriate applications in the global marketplace. The course also concentrates on developing the individual's critical thinking abilities, problem solving and communication skills using group and project work. The theoretical content of the program is applied in an interactive work environment in the final stage of the program. Students are required to spend an internship period aimed at broadening their work and study experience. Graduates of the program will be able to recognize, evaluate and solve issues that they encounter in an international and global business context.

Year 1

IB200 Introduction to management*
IB201 Microeconomics*
IB202 Accounting 1
IB203 Principles of marketing*
IB204 Business computing*
IB205 Organisational behavior
IB206 Macroeconomics*
IB207 Accounting 2
IB208 Business law
IB209 Probability and statistics*

Year 2

IB300 Managerial accounting
IB301 Corporate finance
IB302 Networks and databases
IB303 International marketing
IB304 International law
IB305 International economics
IB306 Quantitative business analysis
IB307 E-commerce and internet marketing
IB308 Sustainable business
IB309 Business research methods

Year 3

- IB400 Entrepreneurship
- IB401 International finance
- IB402 International human resource management
- IB403 Operations management
- IB404 Research project
- IB405 International business ethics
- IB406 International investment strategies
- IB407 Strategic management information systems
- IB408 Contemporary global challenges
- IB409 International business: theory and policy
- Either:*
- IB410 Internship (12 ECTS credits)
- Or:*
- IB411 Internship research project (12 ECTS credits)

*Denotes general education module

Graduation requirements

In order to graduate the student must pass all 31 modules in the degree and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed at the award stage (with the internship or internship research project counting as two modules) and dividing that total by the number of modules completed at the award stage (with the internship or internship research project counting as two modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors, division one (2.1 honors)
2.50-2.99 GPA	=	Second class honors, division two (2.2 honors)
2.00-2.49 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

GRADUATE PROGRAMS

Master of Business in International Business

Accreditation:	QQI – level 9
Program duration:	1 year
Total modules:	7 modules (9 ECTS credits each, except for MIB504, which is worth 6 ECTS credits) and a dissertation (30 ECTS credits)
Total credits:	90 ECTS credits

Program description

International Business is the managing of resources and functions by firms across borders. It is a complex area of economic life demanding from its participants knowledge of both general business processes and the particular issues of conducting commercial transactions across national boundaries. The MB in International Business program equips the student with the necessary knowledge base, skills, competencies and strategic awareness to succeed in this international business environment. The program focuses on three broad module strands, the international environment, international management and international business functions. The international environment is studied through the broad political economic background, the international regulatory framework and the issues of corporate governance and ethics at an international level. The impact of different cultures on management is a major factor in international business and this theme is studied in cross-cultural management. International entrepreneurship examines the issues of new business development in the international environment and corporate policy looks at the strategies of global firms. Business functions operate in a particular way when undertaken across national boundaries, and this program focuses on the special issues of two of these, corporate finance and marketing in large multinational firms. While the research methodology module provides a foundation for the dissertation, the research theme runs through all modules. The dissertation forms a capstone in permitting the students to pull all the strands together in a major integrative research work.

MIB500 Cross-cultural management
MIB501 International regulatory environment
MIB502 The political economy
MIB503 International corporate finance
MIB504 Designing and conducting research
MIB508 Corporate policy
MIB509 Dissertation (30 ECTS credits)

And one module from the following:

MIB505 International entrepreneurship
MIB506 International business ethics and corporate governance
MIB507 International strategic marketing

Graduation requirements

In order to graduate the student must pass all 7 modules in the degree and the dissertation and have a cumulative GPA no lower than 2.0. The award level of the degree is calculated by adding the grade point values of all modules completed (with the 30-credit dissertation counting as five modules) and dividing that total by the number of modules completed (with the 30-credit dissertation counting as five modules). The degree is classified according to the following award stage GPA bands:

3.25-4.00 GPA	=	First class honors
3.00-3.24 GPA	=	Second class honors
2.00-2.99 GPA	=	Pass
0.00-1.99 GPA	=	Ineligible for award

Course

descriptions

Course descriptions

The courses currently offered are listed in alphabetical and then numerical order of course code. Courses that do not appear as mandatory requirements for programs are offered on an ad hoc basis for study abroad and summer semester students.

Credit values

Irish American University's credit-award system is based on notional requirements of time and effort a student is expected to perform in achieving intended learning outcomes during the course of a semester and academic year. These requirements are derived from a quantum of higher education time and effort measurement known as the 'Carnegie unit', or 'credit hour'; this is the predominant such measuring tool in American higher education. The values expressed by this system are not exact, but represent average, indicative quantifications of notional student attendance, input and intended learning outcomes.

Irish American University's academic offerings are based on the award of 3 credits (or multiples thereof) per course. Accordingly, ACD requires that each 3-credit undergraduate academic course based on classroom instruction only involves approximately 40 hours of classroom-contact and -instruction time and 80 hours of out-of-class study and related work, to provide a total of 120 hours of notional student work (often referred to as 'total student participation'). Undergraduate 3-credit performance classes in the BFA in Performing Arts (the degree's studio-based courses in acting, voice, dance and movement) have the same total student participation requirement of 120 hours, but the proportions of the total are approximately the reverse of the institution's academic courses: instructional contact hours are roughly 80 hours and the out-of-class, self-directed study hours are roughly 40. Postgraduate 3-credit courses are based on a requirement of 120 hours of total student participation, but the proportions of the total are adjusted to reflect an expectation of a higher degree of self-directed learning at the master's level: postgraduate 3-credit courses involve approximately 30 hours of classroom-contact and -instruction time and 90 hours of out-of-class study and related work.

In the case of internship modules, the class contact and out-of-class hours are combined; thus, every 3 credits awarded for an internship placement requires a minimum of 120 hours in the placement position. An internship will have additional time requirements attached to it based on the need for researching and writing the internship report; this equates to approximately five hours for every forty hours of practical work in the internship position (thus, a 3-credit internship has a minimum total time requirement of 135 hours).

In the case of research projects and theses, the credit values awarded are based on a required minimum student input of 120 hours of research and writing for every 3 credits. For every 3 credits thus awarded, it is expected that the student will spend a minimum of approximately three hours in direct, individual consultation with his or her instructional supervisor.

The approximate time requirements derived from the institution's credit-award system allow for rough extrapolations of time and effort required of a student over the course of average weeks, semesters and academic years. Thus, the standard full-time undergraduate and graduate student load of a fifteen-credit, fifteen-week semester requires a notional minimum of 40 hours of total student participation per week; a semester requires 600 hours of total student participation and a full academic year (two fifteen-week semesters for thirty credits) requires a notional minimum of 1200 hours of total student participation.

American College Dublin also offers some courses which are accredited by QQI. The credit values for these courses are based on the European Union's standard credit award system, the European Credit Transfer and accumulation System (ECTS). Under ECTS the credits have a value which is approximately half that of the student credit hour derived from the Carnegie unit. Thus, each of the College's modules for which it awards three credits produces six ECTS credits; and any other of the College's credit values may be similarly calculated as ECTS credits by multiplying by two the credits which the College awards.

Course codes

The course codes are made up of three letters and three numbers. The numerical values are not strictly related to years at which the modules are attempted; in order to see the year at which a module is taken, the student should refer to the program outlines in the preceding section, Academic programs. Lower-division courses are indicated by a 100 or 200 number; upper-division courses by a 300 or 400 number. Master's-level courses have a 500 number.

The course code prefixes stand for the following:

AF	Accounting and finance
CW	Creative writing
EM	Event management
HDG	Hospitality management
IB	International business
LIB	Liberal arts
MBA	Master of business administration
MIB	Master of business in international business
PA	Performing arts

For further information on grade and award levels, grade review, satisfactory academic progress, academic discipline, drop / add, deferral and withdrawal, general academic information, please refer to the section which follows the module descriptions, Academic policies and procedures.

AF300 Management accounting 1

An introduction to the role of the management accountant within the organisation. Cost terms and concepts are introduced, and we will also examine various cost accounting techniques that are available to the management accountant. Finally, we will examine the use of Information Technology as a tool to provide information for decision making.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB207

General education module: No

AF301 Corporate finance 1

The course introduces the students to the theories, practices, procedures and problems involved in modern corporate financial management. Financial analysis common to investment and business financial management decisions, with special attention to the analysis of corporate equity and debt securities will also be discussed.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB207

General education module: No

AF302 Human resource management

The course is designed to introduce the student to the study of the components of human resource management. Important concepts include the nature of human resource management, resourcing, performance, development, employee relations, reward and emerging issues.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB200, IB205

General education module: No

AF303 Accounting 3

The course focuses primarily on the reporting requirements of corporate bodies. The course will focus on the core financial statements, including cash flow statements, and will also introduce students to the notes that form part of such statements. Students will also acquire the ability to deal with accounting issues such as provisions, investment and taxation. Core accounting standards will be introduced, across a wide range of International Accounting Standards.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB207

General education module: No

AF304 Business law 2

This course consolidates on previous theories and practices. It aims to provide a deeper understanding of corporate law and the need to comply with the regulatory environment that applies to commercial activities. It provides a critical awareness of company law and the relevant statutory provisions salient to the running of commercial enterprise, as well as concentrating on the legal areas which are essential for students pursuing a career in accounting and finance.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB208

General education module: No

AF305 Management accounting 2

Exploration of further concepts and practises pertaining to management accounting. The use of budgets and standard costing is introduced, as well as techniques to aid decision making and performance measurement. We will also examine further cost and management accounting techniques, including activity based costing and target costing.

Credits: 3 credits (6 ECTS credits)

Prerequisites: AF300

General education module: No

AF306 Quantitative business analysis

A study of the theory and application of quantitative procedures currently used in business analysis and decision taking. Topics include the mathematics of finance, forecasting, probability, network analysis, and Markov Chains. The emphasis is on skills acquisition application theory and problem solving.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

AF307 Taxation 1

An introduction to the practical workings of the taxation system. Students will develop knowledge and skills relating to the various taxes currently in operation. Topics dealt with will include income tax, value added tax and relevant contracts tax. The obligations of tax payers and their agents are also examined.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB207

General education module: No

AF308 International business ethics

Application of several ethical systems to contemporary issues of international business operating in different economic, political and cultural settings. Case studies include human rights and international marketing practices, etc.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

AF309 Corporate finance 2

Exploration of further concepts and practises pertaining to financial management. Topics include acquisitions and mergers and business reconstruction. The area of risk management is also one that we will consider, including hedging against foreign currency and interest rate risk. We also examine current developments in corporate finance.

Credits: 3 credits (6 ECTS credits)

Prerequisites: AF301

General education module: No

AF400 Financial reporting

This seeks to expand the knowledge and skills already acquired in other financial accounting modules by examining the conceptual and regulatory framework that underpins a company's financial statements. We will also further our studies regarding the preparation of financial statements for single- entities and groups. Throughout the course, reference will be made to the relevant International Accounting Standards as they apply.

Credits: 3 credits (6 ECTS credits)

Prerequisites: AF303

General education module: No

AF401 Strategic management information systems

An exploration of how information systems can help individuals, work groups and organizations to achieve greater productivity and information exchange. Students will also be introduced to a structured approach to system development, acquisition, and maintenance within an established system life cycle.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB204

General education module: No

AF402 Auditing

An introduction to the process of carrying out the audit engagement. We will explore the Audit and Assurance Framework. Topics will also include the audit process, internal controls and internal audit. A pivotal part of the audit process is the audit report, and we will be paying particular attention to this area. Throughout the course, reference will be made to the relevant auditing and accounting standards, as they apply.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB207

General education module: No

AF403 Taxation 2

Exploration of further concepts and issues relating to the workings of the taxation system. Topics include corporation tax, capital gains tax, capital acquisitions tax and stamp duty. We will also consider proper procedures with regard to communication with external parties.

Credits: 3 credits (6 ECTS credits)

Prerequisites: AF307

General education module: No

AF404 International investment strategies

Analysis of the theories and practices used multinationally for investment purposes. Includes security analysis, portfolio management and analysis of the national economies and security markets.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB206, AF301

General education module: No

AF405 International business: theory and policy

Theory and practice of determining and implementing policy in multinational corporations. Actual case studies of global business organizations, including the determination of top-level company policy in such functional areas as global marketing, international finance, and production are studied.

Credits: 3 credits (6 ECTS credits)

Prerequisites: Capstone

General education module: No

AF406 International finance

Study of related aspects of the international monetary system, foreign exchange markets and international banking. Various financial operations of the multinational firm including sources of funds, foreign investment decisions and international transactions and taxation are included.

Credits: 3 credits (6 ECTS credits)

Prerequisites: AF301

General education module: No

AF407 Entrepreneurship

A study of how small businesses and entrepreneurial ventures are started. The module concentrates on formulating a basic understanding of small businesses and new business ventures. Particular emphasis is given to recognising and evaluating new opportunities and how to begin gathering resources for those that prove viable.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB200, IB203, AF300

General education module: No

AF408 Advanced financial reporting

This course takes the topics studied in AF400 (Financial Reporting) into greater depth. A number of tools available to evaluate and interpret financial statements will be examined. Topics will also include the ethical dimension of financial reporting, and accounting for specialised entities such as SME's and not-for-profit entities. Some of the ongoing and current developments in this field, with a special emphasis on the area of accountability, will be considered. Further topics in the field of group financial statements will also be considered. Throughout the course, reference will be made to the relevant accounting standards as they apply.

Credits: 3 credits (6 ECTS credits)

Prerequisites: AF400

General education module: No

AF409 Internship

This is a capstone module for the degree. Students will participate in a 320-hour Internship. Students will have the option of being placed in the accounts function of either a firm in industry, or an accountancy practice. Students will be expected to communicate with their academic supervisor frequently and produce a research paper at the end of the internship.

Credits: 6 credits (12 ECTS credits)

Prerequisites: Capstone

General education module: No

AF410 Internship research module

This is a capstone module for the degree. Learners will research an assigned business project for a multinational firm or undertake a business research project for the college. The project may be in the management, finance or the operations of organisation. Learners will be expected to communicate with the firm and/or academic supervisor frequently. The project must have the express approval of the head of department.

Credits: 6 credits (12 ECTS credits)

Prerequisites: Capstone

General education module: No

CW110 Writing workshop 1

Introduces the student to the workshop method of developing creative writing projects. Students are expected to produce work for class analysis and discussion on a regular basis, and to provide critical input to the work in development of their fellow students. The course is one of a series of undergraduate writing workshop classes that run on a continuous basis in each semester, every year. The class should be taken every year by creative writing majors and may be taken by any other major student as an elective requirement.

Credits: 3 credits

Prerequisites: None

General education module: Yes

CW200 Introduction to creative writing

Introduces the main types of creative writing and explores approaches to expression in each of them. Examines structure, development of subject matter, authorial voice and point of view, plotting, dialogue, close reading, and editing of one's own work. Includes aspects of writing short stories, the novel, poetry, plays, blogs, along with other creative writing genres that students might propose as areas of particular interest.

Credits: 3 credits

Prerequisites: None

General education module: Yes

CW201 Writing prose

Examines the process of producing fictional prose in short story and novel formats. Students are instructed in the foundational processes of planning, drafting, revising and completing a short story and developing a full novel. Elements considered also include controlling and developing plot, authorial voice, characterization, dialogue, and narrative style.

Credits: 3 credits

Prerequisites: None

General education module: Yes

CW300 Poetry now

The aim of the course is to introduce learners to the practices and techniques of writing poetry in a contemporary and relevant style. Learners examine the canonical and contemporary practices and context for writing poetry; how to employ and adapt standard poetic techniques for their own purposes; explore means by which they can generate content from their own experiences and perceptions and the things of the world; develop means to present poetry effectively and

This module provides students with practical guidance on the structural and technical aspects of fiction writing. Using examples from canonical fiction, the course discusses such topics as planning and preparation; relations between story and plot; plot structure and development; authorial and narrative voice; objective and subjective narration; characterization and character hierarchy; individualization of dialogue; employment of style, tone, metaphor, diction, and other literary devices.

Credits: 3 credits
Prerequisites: None
General education module: No

CW505 The business of writing and publishing

Taught by professionals from publishing industry, the module offers expert guidance into the issues of publishing rights and contracts, the roles of literary agents, applications for bursaries, E-publishing, publicity and marketing, editing and copy-editing, copyright etc.

Credits: 3 credits
Prerequisites: None
General education module: No

CW506 Writing workshop 3

In this workshop tutorial students are divided into two groups: one writing a novel and the other to the short story. The workshops provide writers of fiction with further opportunity to share and discuss their work-in-progress with an experienced writer and other student-writers. Students offer drafts of their chapters and short stories for classroom discussion, thus obtaining the benefit of professional feedback and peer review to help them along the creative process.

Credits: 3 credits
Prerequisites: None
General education module: No

CW507 Masterclass in fiction writing

In this module an established writer shares his/her experience and gives expert advice on writing fiction effectively and successfully. The discussion focuses on such aspects of the creative writing process as generating and researching ideas for new fiction; thinking about story and characters; developing the plot; refining sentences and paragraph construction, and developing authorial voice and tone. Students are also given first-hand advice and tips on how to promote their work, how to deal professionally with publishers, agents, and editors.

Credits: 3 credits
Prerequisites: None
General education module: No

CW508 Creative writing project

After completing all the taught modules students are assigned an experienced writer as a supervisor to guide them through the process of writing a work of fiction: a novel, a short story or a collection of short stories. Students work on their writing projects on their own, meeting their supervisor regularly to receive helpful feedback and professional advice on their work in progress.

Credits: 12 credits

Prerequisites: Capstone
General education module: No

EM200 Event studies

Examines the planning, development, management and implementation of festivals, entertainment events, corporate events, cultural events, conventions, conferences and sports events. Specific topics include event studies, public and corporate sponsorship, negotiations, staff and volunteer management, financial planning and management.

Credits: 3 credits
Prerequisites: None
General education module: Yes

EM210 Internship 1

Students participate in a 600-hour internship. This forms the first part of the internship requirement for the event management degree. Students are placed in an approved event management position, in which they work under the direction and practical training oversight of an onsite supervisor. The supervisor provides an evaluation on the student's performance in the internship. Students are expected to communicate with their academic supervisor frequently and produce a research paper to specified requirements at the end of the internship.

Credits: 15 credits
Prerequisites: None
General education module: No

EM310 Internship 2

Students participate in a 600-hour internship. This forms the second part of the internship requirement for the event management degree. The position may be taken in the same establishment as EM210, though it is expected that the range of duties and projects undertaken will be different. Students are placed in an approved event management position, in which they work under the direction and practical training oversight of an onsite supervisor. The supervisor provides an evaluation on the student's performance in the internship. Students are expected to communicate with their academic supervisor frequently and produce a research paper to specified requirements at the end of the internship.

Credits: 15 credits
Prerequisites: None
General education module: No

EM400 Event design and experience

Examines the practical aspects of planning, designing, and delivering an event, including marketing and management, sales, catering, health and safety, and regulatory matters such as insurance coverage and satisfying legal requirements. A specific actual event is used to provide a practical context for designing and executing a performing arts event.

Credits: 3 credits
Prerequisites: None
General education module: Yes

HDG200 Introduction to hospitality

This course takes a management perspective in introducing students to the organization and structure of hotels, restaurants, clubs, cruise ships and casino hotels. There are sections on business ethics, franchising, management contracts, and areas of management responsibility such as human resources, marketing and sales, and advertising.

Credits: 3 credits

Prerequisites: None

General education module: No

HDG201 Food and beverage cost control and management

This course is designed to examine the food and beverage industry and the art and science of managing. It seeks to provide students with a knowledge of marketing and managing a food service operation, to include: financial management, cost control and purchasing, production management, and facility design, layout and equipment.

Credits: 3 credits

Prerequisites: None

General education module: No

HDG210 Internship 1

Students participate in a 600-hour internship. This forms the first part of the internship requirement for the hospitality management degree. Students are placed in an approved hospitality management position, in which they work under the direction and practical training oversight of an onsite supervisor. The supervisor provides an evaluation on the student's performance in the internship. Students are expected to communicate with their academic supervisor frequently and produce a research paper to specified requirements at the end of the internship.

Credits: 15 credits

Prerequisites: None

General education module: No

HDG300 International hotel management

The course is designed to provide students with the background they will need in today's rapidly changing global marketplace. It prepares students to plan, develop, market and manage hotels in the international arena. It gives students a solid foundation for understanding and managing cultural diversity in the workplace, and underscores the importance of protocol in international interactions.

Credits: 3 credits

Prerequisites: None

General education module: No

HDG301 Convention management

This course is designed to offer students a practical insight into convention management and service, the various kinds of meetings and conventions, the types of organizations that stage such events, and the role played by hospitality, event management agencies and hotels in servicing these market segments.

Credits: 3 credits

Prerequisites: None

General education module: No

HDG310 Internship 2

Students participate in a 600-hour internship. This forms the second part of the internship requirement for the hospitality management degree. The position may be taken in the same establishment as HDG210, though it is expected that the range of duties and projects undertaken will be different. Students are placed in an approved hospitality management position, in which they work under the direction and practical training oversight of an onsite supervisor. The supervisor provides an evaluation on the student's performance in the internship. Students are expected to communicate with their academic supervisor frequently and produce a research paper to specified requirements at the end of the internship.

Credits: 15 credits

Prerequisites: None

General education module: No

HDG400 Customer service / total quality management

Analyzes the development of policies and strategies pertaining to the execution of good customer service. It also provides the techniques and methods to train personnel in the implementation of standards relating to customer service. Evaluation methods focusing on consumers, their needs and the skills needed to anticipate these needs as well as developing solutions to customer problems and complaints.

Credits: 3 credits

Prerequisites: None

General education module: No

IB200 Introduction to management

A study of the theories, practices, procedures and problems involved in modern corporate business management. The course is an introduction to management and the principles of doing business in a dynamic and fast moving environment.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

IB201 Microeconomics

Introduces the student to the basic principles of microeconomics, which are concerned with the interrelationship of individual business firms, industries, consumers, workers and other factors of production that comprise a modern economy.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

IB202 Accounting 1

An introduction to the functions of accounting along with the basic concepts for the industry. Topics include recording transactions, preparing financial statements, fixed assets, inventory, and current liabilities.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None
General education module: No

IB203 Principles of marketing

Introduces the student to the central concepts applied in marketing and to the principal tools used by the professional in the marketing context. Concepts examined include the general decision areas of product, price, place (i.e. distribution), promotion, consumer behavior and market research. The area of initial entry into a foreign market will also be examined. Focus will be placed on understanding these concepts and on learning how to apply them in the analysis and the solution of marketing problems.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

IB204 Business computing

This course describes the various components of computer systems and provides students with an awareness of the possible threats to such systems. In addition to developing an understanding of how to protect against such threats, students will develop skills working with other software applications that are important in business computing. This includes using word-processing, presentation, database, spreadsheet, and website design software for business applications.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

IB205 Organizational behavior

Analysis of organizational behavior based upon theory and research in the behavioral sciences and applied to management of organizations. Concepts include human motivation, structural environment and social factors influencing behavior, conflict, leadership style and factors involving the dynamics of organizations. As most concepts originated from the USA, students will be encouraged in a research project to apply these theories in a cross-cultural context in order to test their validity.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: No

IB206 Macroeconomics

An introductory course that studies the foundations of macroeconomics from the determination of national income to monetary and fiscal policies in an open economy. Economic instabilities such as inflation, deflation and unemployment will be also discussed. The second part of the course will be dedicated on the application of these theories with an emphasis on the European Union and the Irish economy.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

IB207 Accounting 2

The application of fundamental principles of double entry accounting to specific and more advanced aspects of financial accounting. The main emphasis is on special accounting procedures and partnership, company and group accounts. The module assumes students have a reasonable knowledge of the principles of double entry accounting. The course gives students the opportunity to test their knowledge through many practical examples.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

IB208 Business law

A study of the theories, practises, procedures, cases, decisions and issues involved in modern business law. It is an introduction to business law, in theory and in practise from decided cases so as to enable students to apply the law to their specific area(s) of business

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

IB209 Probability and statistics

A study of applying the concepts of probability theory to problems. Topics include data collection using different sampling designs, processing raw data, extracting relevant information from processed data, testing for the significance of this data, presenting statistical data in standard format and studying the basics of experimental design in business.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

IB300 Managerial accounting

Introduces the students to the role of the management accountant within the organisation. Cost terms and concepts are introduced, and we will also examine various cost accounting techniques that are available to the management accountant. The use of information technology as a tool to provide information for decision making is also examined.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB207

General education module: No

IB301 Corporate finance

The course introduces the students to the theories, practices, procedures and problems involved in modern corporate financial management. Financial analysis common to investment and business financial management decisions, with special attention to the analysis of corporate equity and debt securities is discussed.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB207

General education module: No

IB302 Networks and databases

An introduction to the basic concepts of database management, this includes focusing on using the relational database Access. Students will also study networks, covering topics such as protocols, topology and types. The internet will also be explored.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

IB303 International marketing

A study of marketing management activities from the perspective of firms doing business across national boundaries. Emphasis is placed on aspects of marketing which are unique to international business. Topics include global marketing, internationalization initiation strategy, market selection, entry strategy, and marketing management strategy.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB203

General education module: No

IB304 International law

An introduction to legal issues facing the international business(es) and international businessperson(s) in theory and in practice from decided cases so as to enable students to apply the law to their specific area(s) of business. It examines the role of private international law, the law of the European law and public international law in international trade. It requires the study of the terms of international trade agreements and international conventions on world trade.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB208

General education module: No

IB305 International economics

The course offers a study of the main components of international economics, including exchange rates, balance of payments, and open economy macroeconomics. International trade and its limits as well as the practicalities of the global trade relations will be investigated. Emphasis will also be placed on the theories of economic development and the problems of developing countries.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB206

General education module: No

IB306 Quantitative business analysis

A study of the theory and application of quantitative procedures currently used in business analysis and decision taking. Topics include the mathematics of finance, forecasting, probability, network analysis, and Markov Chains. The emphasis is on skills acquisition application theory and problem solving.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

IB307 E-commerce and internet marketing

An introduction to the basic concepts of e-commerce and the technology it employs. Topics covered include the unique business models it has created and the phenomena of internet marketing. Students will become familiar with internet fundamentals and ultimately create a web site encompassing the principles of successful e-commerce business models.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB204

General education module: No

IB308 Sustainable business

The course introduces the student to the issues of sustainability and how these are impinging on the world of business. It will examine the various international agreements and organisations that influence the relationships between business and sustainability. It will also discuss the most important issues such as corporate social responsibility, the triple bottom line, eco-entrepreneurship and a range of strategic tools used by business in moving towards sustainability.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

IB309 Business research methods

This course is designed to enable students to acquire the necessary knowledge and skills to successfully complete a significant research project in a business environment. Students will be introduced to the complexities and differences in research methods currently being utilised in business-related research. Students will learn how to frame their research question, how to undertake the answering of that question, and how to present their work.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB209

General education module: No

IB400 Entrepreneurship

A study of how small businesses and entrepreneurial ventures are started. The module concentrates on formulating a basic understanding of small businesses and new business ventures. Particular emphasis is given to recognising and evaluating new opportunities and how to begin gathering resources for those that prove viable.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB200, IB203, IB300

General education module: No

IB401 International finance

Study of related aspects of the international monetary system, foreign exchange markets and international banking. Various financial operations of the multinational firm including sources of funds, foreign investment decisions and international transactions and taxation are included.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB301

General education module: No

IB402 International human resource management

An introduction to the study of the components of international human resource management used by multinational corporations. Comparisons of philosophies in different leading countries including compensation, recruiting, training and development programs, labour relations issues, performance appraisal, cross-cultural considerations, and employee/industrial relations issues are examined.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB200, IB205

General education module: No

IB403 Operations management

Examination of the managerial systems a firm uses to integrate geographically and sequentially its manpower, machines and materials in order to design, produce and distribute a product or a service. The course covers aspects of operations strategy, design, planning and control, and improvement.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB200

General education module: No

IB404 Research project

The student will undertake an independent piece of empirical or theoretical international business research under the guidance of a faculty supervisor. Students are expected to carry out research using their knowledge of research methodology and practice acquired in pre-requisite modules.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB209, IB309

General education module: No

IB405 International business ethics

Application of several ethical systems to contemporary issues of international business operating in different economic, political and cultural settings. Case studies include human rights and international marketing practices, etc.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

IB406 International investment strategies

Analysis of the theories and practices used multinationally for investment purposes. Includes security analysis, portfolio management and analysis of the national economies and security markets.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB206, IB301

General education module: No

IB407 Strategic management information systems

An exploration of how information systems can help individuals, work groups and organisations to achieve greater productivity and information exchange. Students will also be introduced to a

structured approach to system development, acquisition, and maintenance within an established system life cycle.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB204

General education module: No

IB408 Contemporary global challenges

Concentrates on the recent dynamics of the global environment focusing on the changes in the geopolitical and economic map, the crisis in the Western World, the power of states in market economies, the central role played by innovation and technology in development and the challenging global imbalances, such as commodity markets and environmental issues.

Credits: 3 credits (6 ECTS credits)

Prerequisites: IB305

General education module: No

IB409 International business: theory and policy

Theory and practice of determining and implementing policy in multinational corporations. Actual case studies of global business organizations, including the determination of top-level company policy in such functional areas as global marketing, international finance, and production are studied.

Credits: 3 credits (6 ECTS credits)

Prerequisites: Capstone

General education module: No

IB410 Internship

This is a capstone module for the degree. Students will participate in a 320-hour Internship in a multinational corporation. Students will be expected to communicate with their Academic Supervisor frequently and produce a research paper at the end of the Internship.

Credits: 6 credits (12 ECTS credits)

Prerequisites: Capstone

General education module: No

IB411 Internship research project

This is a capstone module for the degree. Learners will research an assigned business project for a multinational firm or undertake a business research project for the college. The project may be in the management, finance or the operations of organisation. Learners will be expected to communicate with the firm and/or academic supervisor frequently. The project must have the express approval of the head of department.

Credits: 6 credits (12 ECTS credits)

Prerequisites: Capstone

General education module: No

IB492 International business

An overview of the unique problems faced by firms engaging in international activities; the importance of understanding the foreign economic, social, political, cultural, and legal environment; the mechanics of importing and exporting; joint ventures, franchising, and

subsidiaries; international dimensions of management, marketing, and accounting; international financial management; the special problems of multinational corporations; recent problems of the international economic system; country-risk analysis; and the increasing use of counter-trade.

Credits: 3 credits
Prerequisites: None
General education module: No

LIB200 Academic communication

The aim of the module is to introduce learners to the practices and techniques of generating and exchanging information and knowledge in the academic environment. Learners will learn how to utilize material found in books, periodicals, and on the Internet; how to draft and revise reports and essays; how to prepare research papers; how to prepare and deliver oral presentations; and how to participate in public debates.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

LIB201 War and peace in the modern world

Examines the historical pattern of military conflicts and their resolutions in recent history, from the American Civil War to the two world wars and the post-world war period. Emphasis is given to ethical, political, and social implications of international armed violence and attempts to seek peace. Historiographical and media interpretations of international conflict and politics will also be considered. The module is designed as an introduction to the study of history as an academic discipline.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

LIB202 Western arts

Conducts a historical and critical survey of Western visual culture in the social, economic, and political context, from Greek sculpture and architecture, through religious art of the medieval and Renaissance periods, to the emergence of secular and realistic art in the centuries following the Renaissance: from the Baroque, Neoclassical, Romantic periods up the French Impressionists of the late 1800s.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

LIB203 The digital revolution

Provides an overview of the current and emerging media technologies and their impact on the exchange of information in contemporary society. The current radical transformations in communications technologies will be discussed against the background of the history of mass media and telecommunications, with emphasis on the Internet as the most widespread and democratic communication technology to date.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None

General education module: Yes

LIB204 Imagination and storytelling

Examines the human propensity to transform experience into imaginative constructs expressed in verbal narratives, oral and written. Storytelling is one of cultural universals, from tribal myths to the modern novel and TV sitcoms, and its main functions include imposing cognitive order onto lived experience and addressing the elusive questions of the purpose and meaning of life.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB205 Anglo-Irish writers

Introduces students to modern Irish authors writing in English, including Oscar Wilde, William Butler Yeats, John Millington Synge, George Bernard Shaw, James Joyce, and Samuel Beckett. The critical study of the key texts of these authors will consider questions of national identity, the status of the English language in Ireland, artistic freedom, colonialism and emigration.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB206 Cinema and society

Examines the process in which cinematic narratives, both fictional and documentary, reflect human interactions, conflict and cooperation in a social environment. The particular problems for analysis will include cinematic representations of family life, local community, work place, class tensions, multiculturalism, poverty and crime.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB207 Western religions

Introduces students to the study of Judaism, Christianity and Islam—religions that historically have had the greatest impact on the shaping of Western civilization. Of particular interest will be the history of mutual coexistence of the three great Western religions, the reasons for periods of mutual intolerance, prejudice and conflict, as well as for periods of mutual tolerance and respect.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB208 The Enlightenment

Examines some of the most important European thinkers of the late seventeenth and eighteenth centuries, a period of increasing literacy, growing industrialization, and revolutionary socio-political change in Western Europe and America. The purpose of the course is to acquaint learners with the historical origins of rational philosophy, scientific thinking, modern technology, self-determining individuality, tolerance, and social and material progress. Historical texts to be studied will include works by Hobbes, Diderot, Hume, Kant, Montesquieu, Rousseau, and Voltaire.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

LIB209 American culture abroad

Examines the continuing influence and popular appeal of American twentieth-century culture—music, cinema, fashion, television, sport and food—on European culture and values. Learners will study the historical origins of specifically American popular culture in the context of early American immigration and multiculturalism.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

LIB300 Shakespeare

Examines the reasons for the enduring international appeal of Shakespeare's classic plays. Compelling dramatic plots, dense poetic language, powerful characterisation, and insight into the human condition continue to inspire theatre and film directors, and to move and delight audiences around the world. During the course learners will study closely several of Shakespeare's plays and their criticism in the context of Elizabethan theatrical conventions and early modern English society.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

LIB301 Contemporary China

Considers several important problems facing contemporary China (from 1980s to the present). These problems can be seen as representative of China's social, economic, political and intellectual transformation from a Maoist-socialist state to a quasi-capitalist one-party state, transformations that have had far-reaching consequences for China and the world in the past three decades. These problems also can be seen as representative of global transformations as China firmly integrates itself into global capitalism and its attendant systems of knowledge production and social formations.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

LIB302 Irish migration

Examines the historical process of Irish migration since 1700, mainly to North America, Britain and Australia. This course considers different conceptions of migration: as voluntary movement, as exile or banishment, and as diaspora. From a mainly transatlantic perspective the course examines the conditions in Ireland that led to mass migration in colonial, pre-famine, famine, and post-famine periods, along with the principal themes in the history of the American Irish, including labor, race, gender, religion, politics, and nationalism.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: Yes

LIB303 Romanticism

Considers the transformations in philosophy, art, literature and politics during in the turbulent period in Europe between the French Revolution of 1789 and the Communist Manifesto of 1848. The main focus will be on the literature of the Romantic period, its dominant genres, themes, and styles. The modern legacy of early nineteenth-century Romanticism will also be examined, including twentieth-century nationalism, democracy, as well as individualism, self-fulfilment, and the exalted place of art in society.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB304 Representations of sexualities

Examines representations of gender, sexuality and sexual behavior in European literary fiction, drama, art and cinema. The discussion will focus on the changes in the psychological portrayals of men and women, on the role of gender in shaping individual and social identity, on gender relations, men's and women's respective social and political status, as well as on gender prejudice and stereotyping in European culture from antiquity to the present day.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB305 Modern art

Examines the radical departure of European arts in the late nineteenth century from the post-Renaissance convention of visual naturalism. Beginning with the French Impressionists of the 1870s, modern art moves away from realistic representations of the world towards subjectivism, experimentation, and non-figurative conceptualisation and abstraction. The artistic movements to be discussed include Surrealism, Cubism, Dadaism, Art Nouveau, Expressionism, Constructivism, and Pop Art.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB306 Scramble for Africa

Discusses the history of conflicting European claims to African territory during the New Imperialism period, from the 1880s to the start of World War I. Learners will study the colonisation and economic exploitation of Africa by such European powers as Great Britain, France, Belgium, Portugal, Germany, and Spain; the political disputes and conflicts in Europe resulting from colonial competition; and the long-term effect of European imperialism on African societies.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB307 Literary modernism

Seeks to develop in the student an understanding of early twentieth-century literary modernism in terms of formal and thematic experiments and innovations that challenged the narrative and stylistic conventions of nineteenth-century prose, now considered inadequate, to reflect the nature of human experience in the modern world. The new sense of break with literary, moral and philosophical traditions will be examined in relation to the works of T. S. Eliot, Ezra Pound, Gertrude Stein, Virginia Woolf, James Joyce and Marcel Proust.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB308 India

Examines the history of modern South Asian from the beginnings of British influence, the attainment of independence by India in 1947, to the present emergence of India as a regional economic and political power, alongside Pakistan, Sri Lanka, and Bangladesh. Beginning with a brief introduction to ancient, medieval, and Mughal history, the course focuses on British rule in the subcontinent and the subsequent political emancipation of India in the post-war period. Themes to be discussed include relations between religious groups, the economic impact of British colonialism, political development, the role of indigenous nationalist movements, and the cultural diversity of the Indian subcontinent.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB309 The Scientific Revolution

Discusses the emergence of rational, empirical, and experimental ways of thinking in Europe between the seventeenth and early twentieth century. Learners will study the Scientific Revolution in the context of early modern intellectual history, philosophy, and socio-economic change. Major scientific discoveries and innovations will be considered, including the heliocentric astronomy of Copernicus and Galileo, Newtonian mechanics, the chemical experiments of the eighteenth century, Darwin's theory of evolution, and the rise of the Theory of Relativity and Quantum Mechanics in the early twentieth century. Learners will be guided to understand the development of modern practices of science, the changing nature of investigation and scientific methods, and the growing cultural importance of science.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: Yes

LIB400 Irish nationalism

Examines the notion of Irish national identity in the context of Irish history, British colonialism, Irish insurgence and struggle for political independence as reflected in historical documents, literature, art, religious life and social experience. A historical introduction to the problem of Irish nationalism will include the search for cultural and linguistic identity of the Irish in their opposition to the Norman and English rule. The course will then focus on the subsequent struggles between Irish Home Rule and Unionism with England, on the Easter Rising of 1916 and the civil war, the Partition, to conclude with the Good Friday Agreement of 1998 and the apparently successful alignment of Ireland with the European Union.

Credits: 3 credits (6 ECTS credits)
Prerequisites: LIB302
General education module: No

LIB401 The Great Irish Famine

Discusses the failures of potato crops in Ireland between 1845 and 1850, with the subsequent widespread famine that profoundly reshaped Ireland's demography, society, and mentality. Learners will study the causes of the Famine and its consequences for communities and individuals who succumbed to it or survived. The Famine experience will be considered in the context of British colonial politics in Ireland, Irish economy and social structure.

Credits: 3 credits (6 ECTS credits)
Prerequisites: LIB302
General education module: No

LIB402 Oscar Wilde and his circle

Studies the social circle and literary works of Oscar Wilde, the most influential Anglo-Irish writer of the late Victorian era. A bohemian, wit, and conversationalist, Wilde inspired a culturally vibrant social environment in Dublin, London, and Paris, whose legacy has lasted until the present day. Wilde's artistic achievements in the realm of poetry, fiction, drama, the art of conversation, and literary criticism will be considered in the context of late nineteenth-century aesthetic movement, Irish nationalism, Anglo-Irish colonial relations, the emerging celebrity culture, early Modernism, and Victorian attitudes towards homosexuality.

Credits: 3 credits (6 ECTS credits)
Prerequisites: LIB205
General education module: No

LIB403 James Joyce's *Ulysses*

Offers a close reading of James Joyce's modernist masterpiece *Ulysses* (1922). Learners will study *Ulysses* as part of the author's artistic development, against the background of the Modernist reaction to traditional narratives conventions and techniques, and in the context of Irish nationalism and colonial experience. Further topics for study will include Joyce's indebtedness to the Homeric epic and Shakespeare's *Hamlet*, the experiments in literary form and representation, and critical approaches to *Ulysses*.

Credits: 3 credits (6 ECTS credits)
Prerequisites: LIB205
General education module: No

LIB404 Research methods

Develops and perfects the learner's skills and techniques of generating and exchanging information and knowledge in an academic environment. Learners will choose topics for their final dissertation, and will conduct preliminary bibliographic research, planning and drafting parts of their dissertations. Learners will presents results of their research in classroom and will take part in debates about their own and other learners' research projects.

Credits: 3 credits (6 ECTS credits)
Prerequisites: LIB200
General education module: No

LIB405 **Irish cinema**

Provides learners with a historical, critical, and theoretical understanding of Irish national cinema examined in a wider cultural and social context. Learners will study the relations between Ireland's twentieth-century political history and the film industry, between film and other mass media, and between Irish film and other national cinemas. Close viewing and critical analyses of selected Irish films by directors such as Jim Sheridan, Neil Jordan, John Boorman and others will enable learners to test their historical and theoretical knowledge of Irish cinema.

Credits: 3 credits (6 ECTS credits)

Prerequisites: LIB206

General education module: No

LIB406 **Research seminar: Irish studies**

This module helps students to prepare and present parts of their final dissertations before an Irish Studies Research Seminar. Learners will develop topics for their final dissertation, and will continue conducting their research, including planning and drafting parts of their dissertations. Learners will presents results of their research in classroom and will take part in debates about their own and other learners' final dissertations.

Credits: 3 credits (6 ECTS credits)

Prerequisites: LIB200

Corequisites: LIB404

General education module: No

LIB407 **Dissertation: Irish studies**

The aim of the module is to allow learners from the Irish Studies Major to complete their BA degree in Liberal Arts with a scholarly dissertation, no less than 13,000 words long, on a topic relating to their specialization. The topic will be chosen after a consultation with the academic supervisor, and will reflect the learner's scholarly interests, aspirations, and abilities. Learners will meet their supervisor every week to report the progress of their dissertation.

Credits: 9 credits (18 ECTS credits)

Prerequisites: LIB400, LIB401, LIB402, LIB403, LIB404, LIB405

Corequisites: LIB406

General education module: No

LIB408 **American literature**

Offers a survey of American literature from the colonial period to the present day. The purpose of the course is to interpret literary texts as evidence of the richness and diversity of American culture, including Native American tradition, the early Puritan culture. Learners will become familiar with the major literary figures, movements, and texts reflecting American historical experience and cultural, the African-American and the Latin American experience, as well as the subsequent cultural contributions from European and Asian immigrants.

Credits: 3 credits (6 ECTS credits)

Prerequisites: LIB209

General education module: No

LIB409 **Migrations to America**

Investigates historical migrations to America, their causes: economic, political, religious, and the similarities and differences among the experiences of different immigrant groups in the United States. Learners will also study the problems of assimilation of immigrant groups to American life, their contribution to American society, and their effect on the economic, cultural and political life of America over time.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

LIB410 The American Civil War

Examines the causes, character, and consequences of the greatest crisis in American history: the Civil War (1854-1865). Learners will consider the failure of the antebellum political mechanisms, the growth of sectionalism, the justifications for and against secession, the methods and implications of war, the efforts to eradicate Southern separatism, and the lingering historical problems and conflicts as a consequence of America's fratricidal dispute.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

LIB411 Hollywood

Examines the rise and development of Hollywood as the centre of the American film industry. Learners will study a representative chronological selection of feature films reflecting American culture and social challenges and transformations from the end of the nineteenth century to the present day. Particular problems relating to the history of American cinema will include film techniques, cinematic genres, methods of film production and distribution, the star system, social reception of cinema, and the influence of cinema and mass media on American values and lifestyles.

Credits: 3 credits (6 ECTS credits)

Prerequisites: LIB206

General education module: No

LIB412 America after 9/11

Examines the effects of the terrorist attacks in the US on 11 September 2001 on American society and domestic and foreign policy of the American governments. The course will examine the representation of the 9/11 events in American media and popular culture, especially cinema. Learners will study the implications of the 9/11 attacks on American collective identity and attitudes towards the Muslims at home and abroad. The legacy of the Bush administration will also be considered, including the American military involvements in Iraq and Afghanistan, the American response to international terrorism, and the globalization of politics and trade.

Credits: 3 credits (6 ECTS credits)

Prerequisites: LIB201

General education module: No

LIB413 Research seminar: American studies

Facilitates learners in preparing and presenting parts of their final dissertations before an American Studies Research Seminar. Learners will develop topics for their final dissertation,

dissertations. Learners will present results of their research in classroom and will take part in debates about their own and other learners' final dissertations.

Credits: 3 credits (6 ECTS credits)
Prerequisites: LIB200
Corequisites: LIB404
General education module: No

LIB418 Dissertation: English

The aim of the module is to allow learners from the English Major to complete their BA degree in Liberal Arts with a scholarly dissertation, no less than 13,000 words long, on a topic relating to their specialization. The topic will be chosen after a consultation with the academic supervisor, and will reflect the learner's scholarly interests, aspirations, and abilities. Learners will meet their supervisor every week to report the progress of their dissertation.

Credits: 9 credits (18 ECTS credits)
Prerequisites: LIB402, LIB403, LIB404, LIB408, LIB415, LIB416
Corequisites: LIB417
General education module: No

LIB419 The Spanish Civil War

Investigates the domestic political and military conflict in Spain between Nationalists and Republicans between the years 1936 and 1939, known as the Spanish Civil War. Learners will study the causes of the Civil War, both in the context of the social and economic conflicts afflicting Spain in the period of the Second Republic (1931-1936) and against the background of the European ideological battle between Fascism and Communism.

Credits: 3 credits (6 ECTS credits)
Prerequisites: LIB201, LIB410
Corequisites: None
General education module: No

LIB420 The Cold War

Examines the origins and consequences of the Cold War, 1945-1991, the period of the global political and military stalemate between the United States and the Soviet Union. Learners will study the political circumstances following World War II, the division of the world into spheres of political influence, the arms race, the threat of nuclear weapons, and the ideological rivalry between capitalist and communist countries. The reasons for the relatively peaceful end of the Cold War will also be discussed.

Credits: 3 credits (6 ECTS credits)
Prerequisites: LIB201, LIB410, LIB419
Corequisites: None
General education module: No

LIB421 Research seminar: history

The course allows learners to prepare and present parts of their final dissertations before a History Research Seminar. Learners will develop topics for their final dissertation, and will continue conducting their research, including planning and drafting parts of their dissertations.

Learners will presents results of their research in classroom and will take part in debates about their own and other learners' final dissertations.

Credits: 3 credits (6 ECTS credits)

Prerequisites: LIB200, LIB404

Corequisites: LIB422

General education module: No

LIB422 **Dissertation: history**

The aim of the module is to allow learners from the History Major to complete their BA degree in Liberal Arts with a scholarly dissertation, no less than 13,000 words long, on a topic relating to their specialization. The topic will be chosen after a consultation with the academic supervisor, and will reflect the learner's scholarly interests, aspirations, and abilities. Learners will meet their supervisor every week to report the progress of their dissertation.

Credits: 9 credits (18 ECTS credits)

Prerequisites: LIB400, LIB401, LIB404, LIB410, LIB419, LIB420

Corequisites: LIB421

General education module: No

LIB480 **Irish cultural studies**

An exploration of aspects of historical and contemporary manifestations of Irish culture. Topics include plays, storytelling, movies, media and literature in Ireland; Irish music from traditional to U2; contemporary Irish architecture and design; socialising and entertainment; fashion, taste and materialism in the era of the Celtic Tiger and the recession. The course makes extensive use through field trips of the cultural amenities of Ireland's vibrant capital city, Dublin.

Credits: 3 credits

Prerequisites: None

General education module: Yes

LIB482 **Irish history seminar**

This course examines the main movements in the history of Ireland. It proceeds in chronological order, surveying the main themes and developments from prehistoric times to the present. The objectives are to develop in the student an understanding of the course of Irish history and its place in the wider European historical experience. Class sessions will be conducted in a lecture and discussion format. Student participation is required in the form of full and punctual attendance, the taking of lecture notes, completion of required reading, involvement in class discussions, and the furnishing of assigned reports on various themes to the rest of the class. Field trips explore historically relevant aspects of Ireland's capital.

Credits: 3

Prerequisites: None

General education module: Yes

LIB485 **Dubliners: writing the Irish short story**

This courses focus on introducing students to the basics of short story writing, with special reference to the context of Ireland's capital city. With a combination of reading examples from seminal short story writers, critical work, class-based writing exercises and field trips to sites of literary interest around Dublin, students will learn the form and mechanics of the short story

while also working toward developing their own short prose piece. Their first draft will be workshopped in class, in which constructive criticism and feedback will be given. The final polished pieces of 2,500 words will be submitted for assessment and, possibly, submitted for publication to literary magazines or websites around Ireland.

Credits: 3
Prerequisites: None
General education module: Yes

LIB493 French history and civilization

Ten day study tour to Paris and Normandy, with completion of the course in Dublin. The course explores aspects of French history, art, culture and society, from the earliest times to the present day. Themes considered include the medieval Norman invasions of England and Ireland, the allied D-Day invasion of Normandy, Gallo-Roman civilization, medieval France, painting, sculpture and architecture from the Renaissance to the modern period, the absolutist state, the French Revolution, Baron Haussman's redesign of Paris, American culture in Paris. Sites visited include the D-Day landing sites (and the Irish locations for the filming of those landings for the movie 'Saving Private Ryan'), the Bayeux Tapestry Museum, Eiffel Tower, Arc de Triomphe, Notre Dame, Sainte Chapelle, Conciergerie, Louvre, Musee d'Orsay, Pompidou Centre, Versailles.

Credits: 3
Prerequisites: None
General education module: Yes

LIB495 Italian history and civilization

Ten-day Art and Humanities lecture, with field trips to actual artistic and historical sites in Rome and Florence, Italy, with completion of the course in Dublin. The course explores Italian art, culture, and society from the earliest time to the present day. Themes considered include Roman civilisation, renaissance painting, sculpture and architecture. Sites visited include the Coliseum, the Forum, the Vatican (Saint Peter's Cathedral, Papal apartments, Sistine Chapel), Uffizi Gallery, Duomo and Brancacci Chapels.

Credits: 3
Prerequisites: None
General education module: Yes

MBA500 Leadership and management of business organizations

This course examines international management with a particular emphasis on the relevance of acculturation within the context of the multiplicity of factors which must be taken into account by leaders and managers within the transnational organisation of the twenty first century. The course initially outlines the environment in which the international manager operates. It then investigates the concept of culture and describes the theoretical dimensions and frameworks which have been developed for a better understanding of its dynamics and appreciation of its impact within an operational management context. Following this grounding in cross-cultural dynamics the following section seeks to gain an appreciation and understanding of the imperatives which drive the strategic and operational management of the transnational organisation and indicate the relevance of acculturation within the transnational management process. The course then seeks to explore and interpret the role of the leader and manager within

the cross-cultural context. The final section examines the future directions of cross-cultural management research.

Credits: 3 credits
Prerequisites: None
General education module: No

MBA501 Ethical, social and regulatory issues in business

This course provides an advanced analysis of ethical, social and legal issues affecting organisations. It examines global business ethics topics, corporate governance, and ethical decision-making in global business. This seminar-based course will provide both theoretical and practical approaches facilitating a deeper understanding of the moral issues that managers face today.

Credits: 3 credits
Prerequisites: None
General education module: No

MBA502 Marketing management in a global environment

Focuses on the major decisions that marketing managers and top management face in their efforts to mesh the objectives, core competencies and resources of an organization with the opportunities and threats in an increasingly global marketplace. Applications of marketing thinking to products and services for any organization, whether profit or not for profit. The student will leave this class with the ability to analyze data, formulate strategies and implement decisions.

Credits: 3 credits
Prerequisites: None
General education module: No

MBA503 Business research methods

This course is designed to enable students to acquire the necessary knowledge, skills and abilities to successfully complete a dissertation in international business at the masters level with minimum supervision. Students will be introduced to the current trends in both qualitative and quantitative methods of inquiry in international business. The popular quantitative methodologies possess a statistical analogue, usually through the use of hypothesis testing to confirm or disconfirm theories. Particular emphasis is therefore placed on the appropriate use of statistical tests, and the interpretation of results, utilising the Statistical Package for the Social Sciences, (SPSS). Emphasis is also placed on the development of the research proposal for dissertation.

Credits: 3 credits
Prerequisites: None
General education module: No

MBA504 Managing for global financial accountability and performance

Focuses on accounting as a managerial tool for business strategy and implementation. Key topics include: customer satisfaction, total value-chain analysis, continuous improvement, and planning and control techniques linked to key success factors.

Credits: 3 credits

Prerequisites: None
General education module: No

MBA505 Strategic management seminar

This course will encourage the understanding of the many schools of thought and facilitate the gaining of insight into the assumptions, possibilities and limitations of each set of theories in strategic management. It will also instill a critical, analytical, flexible and creative mindset, which challenges organizational, industry and national paradigms and problem-solving recipes. A broad coverage of strategic management field covering all three dimensions of strategic management (process, content and context) will be studied. An emphasis on international perspectives will allow discussions on which approach might be more suitable to which country or culture. Strategic thinking requires a culturally adaptive mind. This course is based on the case teaching method. Prior to class students are expected to read each of the required readings.

Credits: 3 credits
Prerequisites: None
General education module: No

MBA506 International finance

This course focuses on international finance in the context of a globalised and integrated world economy. A comprehensive examination of international financial and capital markets will equip the student with the knowledge and tools necessary for the multinational enterprise in order to make effective financial management decisions that maximize shareholder value.

Credits: 3 credits
Prerequisites: None
General education module: No

MBA507 International trade and investment

This course examines the changing patterns and processes of the global economic environment. It looks at the forces of globalizing economic activity that produce structural changes in the global environment. The three main interconnected processes that are examined are multinational enterprises, the state and technology. The origins of multinational enterprises and their influence on shaping globalization are investigated, along with the attempts to regulate these companies. The continuing significance of the state in influencing the global economy, especially the effect of the states different political-ideological positions on economic policies is examined. The features of technological change that influence the globalization of economic activity are analyzed. The course builds on these processes to evaluate the future of globalization.

Credits: 3 credits
Prerequisites: None
General education module: No

MBA508 Internship

This is a capstone module for the degree. Students will participate in a 480-hour internship in a firm involved in international business. Students will be expected to communicate with their Academic Supervisor frequently and produce a research paper at the end of the internship.

Credits: 12 credits

Prerequisites: Capstone
General education module: No

MBA509 Research project

The research project is either (i) a thesis, that is primary research oriented study of a selected international business problem or practice, or the development of an original international business theoretical concept, under the guidance of a faculty supervisor, or (ii) a research project for a company on an international business issue. Students are expected to carry out the piece of research, using the knowledge, skills and competencies acquired from MBA503 Business research methods and other MBA courses that they have studied. There will be a presentation of the research following submission of the final document.

Credits: 12 credits
Prerequisites: Capstone
General education module: No

MBA571 Project management in oil and gas

Project management for oil and gas projects comes with a unique set of challenges that include the management of science, technology, and engineering aspects. Using the Project Management Body of Knowledge (PMBOK) framework, analyses the concepts, tools, and techniques for managing oil and gas projects. Discusses specialized tools such as plan, do, check, act (PDCA); define, measure, analyze, improve, control (DMAIC); suppliers, inputs, process, outputs, customers (SIPOC); design, evaluate, justify, integrate (DEJI); quality function deployment (QFD); affinity diagrams; flowcharts; Pareto charts; and histograms. Also examines the major activities in oil and gas risk assessment, such as feasibility studies, design, transportation, utility, survey works, construction, permanent structure works, mechanical and electrical installations, and maintenance. Addresses technical and managerial aspects of projects and illustrates the concepts with case examples of applications of project management tools and techniques to real-life project scenarios that can serve as lessons learned for best practices.

Credits: 3 credits
Prerequisites: None
General education module: No

MBA572 Energy economics and policy

This course examines the national and global economic and policy considerations that influence the business of oil and gas. It considers the role of the state, state security and nationalism in shaping energy policy and business decision making in the oil and gas industries. Focusing on the upstream energy business, it examines access and exploration, development and production of oil and gas projects, fiscal and financial regimes, and the market conditions for oil and gas. Case studies include the process and challenges of pursuing the development of an oil and gas industry in Ireland.

Credits: 3 credits
Prerequisites: None
General education module: No

MBA573 The historical economy of oil and gas

This course examines the economic history of the oil and gas business, from its beginnings in Titusville, Pennsylvania, to the globalized world of the post-Cold War era. It emphasizes the role of the interactions between geo-political and business decision making in shaping both the oil and gas industry and much of the history of the twentieth and twenty-first centuries. Topics considered include the beginnings of the industry in the United States, the emergence of Standard Oil and its role in shaping the oil business, the role of the internal combustion engine and the Great War in escalating demand for oil, the globalizing of the industry in the interwar years and the continuing escalation of demand, the role of oil security in widening and shaping World War Two, the emergence of nationalism and nationalization in recasting the business in the postwar world, the rise of OPEC, and the changes wrought by the ending of the Cold War, including the emerging influence of increasing demand in the developing world, environmental considerations and energy industry innovations.

Credits: 3 credits

Prerequisites: None

General education module: No

MBA577 Internship

This is the capstone module for the degree. Students will participate in a 500-hour internship in a firm involved in the oil, gas or energy businesses. Students will be expected to communicate with their academic supervisor frequently and produce a research paper at the end of the internship.

Credits: 12 credits

Prerequisites: Capstone

General education module: No

MIB500 Cross-cultural management: pragmatism with sensitivity

This course examines international management with a particular emphasis on the relevance of acculturation within the context of the multiplicity of factors which must be taken into account by leaders and managers within the transnational organization of the twenty first century. The course initially outlines the environment in which the international manager operates. It then investigates the concept of culture and describes the theoretical dimensions and frameworks which have been developed for a better understanding of its dynamics and appreciation of its impact within an operational management context. Following this grounding in cross-cultural dynamics the following section seeks to gain an appreciation and understanding of the imperatives which drive the strategic and operational management of the transnational organization and indicate the relevance of acculturation within the transnational management process. The course then seeks to explore and interpret the role of the leader and manager within the cross-cultural context. The final section examines the future directions of cross-cultural management research.

Credits: 3 credits (6 ECTS credits)

Prerequisites: None

General education module: No

MIB501 International regulatory environment

A study of international law as it pertains to national and multinational enterprises, with particular emphasis on regulation, competition law, dispute settlement and intellectual property.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: No

MIB502 Political Economy

This course examines the changing patterns and processes of the global economic environment. It looks at the forces of globalizing economic activity that produce structural changes in the global environment. The three main interconnected processes that are examined are multinational enterprises, the state and technology. The origins of multinational enterprises and their influence on shaping globalization are investigated, along with the attempts to regulate these companies. The continuing significance of the state in influencing the global economy, especially the effect of the states different political-ideological positions on economic policies is examined. The features of technological change that influence the globalization of economic activity are analyzed. The course builds on these processes to evaluate the future of globalization.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: No

MIB503 International corporate finance

This course focuses on international corporate finance in the context of a globalised and integrated world economy. A comprehensive examination of international financial and capital markets will equip the student with the knowledge and tools necessary for the multinational enterprise in order to make effective financial management decisions that maximise shareholder value.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: No

MIB504 Designing and conducting research

This course is designed to enable students to acquire the necessary knowledge, skills and abilities to successfully complete a dissertation in international business at the masters level with minimum supervision. Students will be introduced to the current trends in both qualitative and quantitative methods of inquiry in international business. The popular quantitative methodologies possess a statistical analogue, usually through the use of hypothesis testing to confirm or disconfirm theories. Particular emphasis is therefore placed on the appropriate use of statistical tests, and the interpretation of results, utilising the Statistical Package for the Social Sciences, (SPSS). Emphasis is also placed on the development of the research proposal for dissertation.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: No

MIB505 International Entrepreneurship

This course focuses on the search by entrepreneurs and their companies for resources and markets internationally. It considers the reasons behind the rise in globalization generally and

international entrepreneurship specifically. During the course, students will identify options open to policy makers to foster international entrepreneurship. It considers the particular challenges that SMEs face in the global environment. The dynamics underpinning the internationalization patterns of companies and the main differences between firms that compete domestically and internationally will be investigated. The course will consider the differences in entrepreneurship across countries and sectors. The strategies that SMEs use to expand into foreign markets, such as agents, export, joint ventures and foreign direct investment are assessed. The course will also concentrate on the role of international SMEs as conduits for technology transfer in the global economy. An important issue is the contribution of immigrants to countries' economies and the dynamics underpinning it. The role of entrepreneurship in developing economies is then evaluated. The emerging importance of intrapreneurship is, finally, investigated.

Credits: 3 credits (6 ECTS credits)
Prerequisites: MIB500, MIB 501, MIB502, MIB503.
General education module: No

MIB506 International business ethics and corporate governance

The objective of this course is to provide students with a critical awareness of international business ethics topics, corporate governance and ethical decision-making in global business. Students will learn how to apply ethical frameworks to the contemporary issues of international business issues and how they operate in different economic political and cultural settings. The seminar will provide both theoretical and practical approaches facilitating a deeper understanding of the moral issues that managers face today.

Credits: 3 credits (6 ECTS credits)
Prerequisites: MIB501
General education module: No

MIB507 International Strategic Marketing

This course examines the role and process of strategic market planning and strategy implementation within organizations, in both stable and turbulent market conditions. The course considers methods and tools used to analyse marketing environments, understand consumer and organizational buying behavior, segment markets and position products, develop new products, control existing products and promote, price and place products. This course is designed to provide the student with both the theoretical background and skills-base to assume the role of top-level marketing executive. It systematically develops an analytical platform for the strategic marketer, beginning with the fundamentals of the marketing concept and progressing through the relationship between the marketing concept and concepts such as entrepreneurship and innovation. Through this perspective, the class will improve their skills in strategic decision making, as they relate to the overall success of the organization in the markets they serve. The sessions will be a combination of case analyses, lectures and discussions of strategic issues from different functional areas.

Credits: 3 credits (6 ECTS credits)
Prerequisites: None
General education module: No

MIB 508 Corporate policy

PA202 Introduction to performing arts management

A study of the theories, practices, procedures and problems involved in modern business management, with special reference to the performing arts industry. The course provides an introduction to management and the principles of doing business in the dynamic and fast moving performing arts environment.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA203 Acting and voice 1

The course will introduce students to the basic skills, knowledge and techniques of acting performance and vocal delivery. Students will learn a variety of exercises to enable them to imagine a character, to enhance their improvisation skills, to gain control over their movement, gesture, facial expression, diction and voice projection and modulation. The students are introduced in the course of these activities to the Stanislavski system and the Meisner technique.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA204 Dance 1

This course offers an introduction to contemporary dance technique, improvisation, and composition. There will be a focus on the kinaesthetic of contemporary dance technique, basic introduction to anatomy and Laban movement analysis.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA205 Principles of marketing

Introduces the student to the main concepts applied in marketing and to the principal tools used by the professional marketer, with special reference to marketing in the performing arts industry. Topics covered include product, price, place (i.e. distribution), promotion, consumer behavior, market research. The focus will be on explaining the concepts and on learning how to apply them in the analysis and the solution of marketing problems.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA206 Drama and politics

The course examines the influence of politics and the knowledge of history on the construction of dramatic plots and characterization motivation in Shakespeare's plays, especially the tragedies and history plays.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA207 Direction and production 1

Introduces students to the main aspects of directing and producing theatrical performances. Students are instructed on the principles of directing and producing, and each is given responsibility within the group directing and producing small-scale performances; these are performed to the rest of the group, with commentary and explication of the directing and producing techniques employed.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA208 Acting and voice 1

This course acts as a development of the foundations laid down in PA203. The formal skills introduced in the first semester continue to be developed, though increasing attention is given in the course of the semester to the preparation, rehearsal and presentation of the end-of-year showcase performance.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA209 Dance 1

The foundational skills explored in the course of PA204 undergo further explication, development and application. The course builds towards providing supportive elements of the end-of-year showcase and performing a separate dance assessment piece.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA300 Dramatic writing 1

Introduces students to the main elements of dramatic writing for the stage. This course, which is a preparation for PA400 Dramatic writing 2, concentrates on close reading and adaptations of excerpts from contemporary published plays. The course seeks to lay the foundation for the wholly original compositional practice that is the focus of PA400.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA301 Theoretical perspectives on performance

The course considers the developing field of performance studies, including the anthropological and theatrical collaborations of Richard Schechner and Victor Turner; the theoretical writings of Wallace Bacon; the speech-act theories of Judith Butler and J.L. Austin, and other psychoanalytic, feminist, and race theories of performance.

Credits: 3 credits
Prerequisites: None
General education module: Yes

PA302 Event management for the performing arts

Examines the planning, development, management and implementation of festivals, entertainment events, corporate events, cultural events, conventions, conferences and sports events. Special consideration is given to event management as it relates to performing arts events. Specific topics include event studies, public and corporate sponsorship, negotiations, staff and volunteer management, financial planning and management.

Credits: 3 credits

Prerequisites: None

General education module: Yes

PA303 Acting and voice 2

The focus shifts towards application and further development of the skills encountered in the first year, with an accompanying analysis of key forms and practitioners, including devising, improvisation, clowning, mime, characterization and the Chekhov technique.

Credits: 3 credits

Prerequisites: None

General education module: No

PA304 Dance 2

Pursues further physical development through the exploration of contemporary dance techniques. Examines intermediate-level history, theory and vocabulary of contemporary dance. Composition, choreography and integration of dance with dramatic and physical theatrical performances are also studied.

Credits: 3 credits

Prerequisites: None

General education module: No

PA305 E-commerce and internet marketing for the performing arts

An introduction to the basic concepts of e-commerce and the technology it employs, with special reference to the performing arts industry. Topics covered include the unique business models it has created and the phenomena of internet marketing. Students will become familiar with internet fundamentals and ultimately create a web site encompassing the principles of successful e-commerce business models.

Credits: 3 credits

Prerequisites: None

General education module: No

PA306 Direction and production 2

This course examines the directing and production approaches of Antonin Artaud, Jerzy Grotowski and Peter Brook. Students direct and produce short pieces that reflect these approaches and other methods in modern and contemporary theatre. The second half of the course focuses on the direction and production of the end-of-year show case.

Credits: 3 credits

Prerequisites: None

General education module: No

PA307 Acting and voice 2

Continues the exploration and development of the skills and competencies examined in PA303. The course focuses increasingly on preparation and rehearsal for the end-of-year show case assessments and performances

Credits: 3 credits
Prerequisites: None
General education module: No

PA308 Dance 2

The training and formal skills studied in PA304 undergo further development. There is an increasing focus on composition and choreography, with the development and rehearsal of dance elements in the end-of-year showcase comprising the main part of the class's assessed work in the second half of the semester.

Credits: 3 credits
Prerequisites: None
General education module: No

PA309 Event design and experience for the performing arts

Examines the practical aspects of preparing a performing arts event, including marketing and management, sales, catering, health and safety, and regulatory matters such as insurance coverage and satisfying legal requirements. The end-of-year showcase is used to provide the practical context for designing and executing a performing arts event.

Credits: 3 credits
Prerequisites: None
General education module: No

PA310 Theatre craft 1

Examines aspects of the particular skills and competencies that contribute to theatrical performance. Includes combat, clowning, miming, solo performance, improvisation. The course is taught by a variety of practitioners who specialize in the area of performance being examined.

Credits: 3 credits
Prerequisites: None
General education module: No

PA311 Theatre craft 2

A continuation of PA310. Examines aspects of the particular skills and competencies that contribute to theatrical performance. Includes combat, clowning, miming, solo performance, improvisation. The course is taught by a variety of practitioners who specialize in the area of performance being examined.

Credits: 3 credits
Prerequisites: None
General education module: No

PA400 Dramatic writing 2

This course focuses on the preparation of wholly original compositions for theatrical performance. Class exercises are directed initially towards the writing of short pieces for

development, testing and performance within the class group. Depending on the work that is produced, some may be used, adapted or expanded for the end-of-year showcase.

Credits: 3 credits

Prerequisites: None

General education module: No

PA401 Performance on screen

The course will examine the specificity of recorded (filmed) performance in relation to its historical predecessor – live theatrical performance. Differences between acting before a live audience and before the camera will be analyzed, supported by a study of the historical development of screen acting from silent cinema, through talking pictures, to television.

Credits: 3 credits

Prerequisites: None

General education module: No

PA402 Master class presentations and workshops

Master class presentations are provided by established actors, dancers and directors, giving the class the opportunity to engage directly with those who have significant experience in various aspects of the performing arts. These presentations are combined with workshop sessions which prepare the student for participation in the performing arts industry, with sessions offering guidance by experienced practitioners on matters such as curriculum vitae and headshot preparation, interview and audition preparation and mock auditions.

Credits: 3 credits

Prerequisites: None

General education module: No

PA403 Acting and voice 3

This course focuses on close reading of character and script, and developing means by which the performer interprets, inhabits and expresses character.

Credits: 3 credits

Prerequisites: None

General education module: No

PA404 Dance 3

Examines further development of physical capacity and exploration of physical limits on dance performance. Approaches to developing individual interpretation of dance compositions and choreographical schemes are also explored.

Credits: 3 credits

Prerequisites: None

General education module: No

PA405 The business of performing arts

Success in the performing arts field requires sound business awareness and practice. This course examines the salient features of the performing arts industry as a business. In the context of the final end-of-year showcase, half of the class is given over to the practical management, marketing, organizing and financing of a performing arts undertaking.

Credits: 3 credits
Prerequisites: None
General education module: No

PA406 Direction and production 3

The skills and competencies developed in the previous two years are applied towards establishing directing and production approaches to the culminating end-of-year showcase.

Credits: 3 credits
Prerequisites: None
General education module: No

PA407 Acting and voice 3

This class is given over completely to the application of the preceding work on acting and voice undertaken in the program towards the performance of the culminating end-of-year showcase.

Credits: 3 credits
Prerequisites: None
General education module: No

PA408 Dance 3

As with PA406 and PA407, this class is directed entirely towards the application of the acquired skills competencies in dance in preparing, rehearsing and performing the final end-of-year showcase.

Credits: 3 credits
Prerequisites: None
General education module: No

PA409 Performing arts project

Students work under supervision on an approved research project on an aspect of the performing arts that relates to their particular interests and falls within the supervisory capabilities of the faculty. For approved students, the project may be the development and submission of a filmed performance (with a written component explaining the treatment and production), or a script and written theatrical composition.

Credits: 3 credits
Prerequisites: Capstone
General education module: No

PA421 Performing the Irish play

This is a four-week, 6-credit, summer program offered in an intensive format (four hours minimum a day, five days a week). Students work under the supervision and guidance of instructors from American College Dublin's BFA in Performing Arts program to develop from scratch and perform in a number of culminating showcases an adaptation of a work from the Irish theatrical canon. Students are assessed according to the quality of their engagement and output in all aspects of the process: initial analysis and adaptation of the script, direction and staging, production, management and marketing, rehearsal and final performance, whether in a lead or support role. Apart from individual contributions, students are evaluated according to their part in supporting the collective functioning and performance levels of the ensemble.

Applicants for the program will be required to make themselves available in person or by way of Skype for a brief audition and interview; the audition is a prepared monologue (no more than 3 minutes long) from an Irish play first performed after 1850 and the interview is a short discussion of the applicant's background and aspirations (if the applicant is a performing arts major and is able to provide an appropriate recommendation from his or her performing arts advisor, the audition requirement may be waived). Generally, applicants are expected to be performing arts majors, though applicants with relevant experience or a background in a cognate discipline will also be considered.

Credits: 6 credits
Prerequisites: No
General education module: Yes

PA423 Performing scenes from the Irish play

This is a two-week, 3-credit, program offered in an intensive format (four hours minimum a day, five days a week). Students work under the supervision and guidance of instructors from American College Dublin's BFA in Performing Arts program to develop from scratch and perform in a culminating showcase an adaptation of a scene (or scenes) from the Irish theatrical canon. Students are assessed according to the quality of their engagement and output in all aspects of the process: initial analysis and adaptation of the script, direction and staging, production, management and marketing, rehearsal and final performance, whether in a lead or support role. Apart from individual contributions, students are evaluated according to their part in supporting the collective functioning and performance levels of the ensemble. Applicants for the program will be required to make themselves available for a brief Skype audition and interview; the audition is a prepared monologue (no more than 3 minutes long) from an Irish play first performed after 1850 and the interview is a short discussion of the applicant's background and aspirations (if the applicant is a performing arts major and is able to provide an appropriate recommendation from his or her performing arts advisor, the audition requirement may be waived). Generally, applicants are expected to be performing arts majors, though applicants with relevant experience or a background in a cognate discipline will also be considered.

Credits: 3 credits
Prerequisites: No
General education module: Yes

PA425 Internship

The process of development of responsibility and preparedness for a career in the performing arts culminates in the 1200-hour internship, completed as a fourth year or incrementally in the course of the three years during summer and other breaks.

Credits: 30 credits (60 ECTS credits)
Prerequisites: Capstone
General education module: No

**Academic
policies
and
procedures**

Academic policies and procedures

Grade and award levels

Academic transcripts

The student's academic record appears on the academic transcript. Following the completion of marking of final examinations at the end of each semester, each student is sent an updated version of his or her transcript. This transcript is a copy, for information purposes only; an official transcript may be obtained from the Academic Office for €10.00. The transcript indicates the program for which the student is registered and, for every module for which there is a record of registration, shows the code and title, final result (either an alphabetic grade or a symbol indicating what the student received instead) and grade point value. The transcript also indicates for each semester the current term grade point average and cumulative grade point average.

Transcripts are only released when all fees due are paid.

Grades for all programs are awarded according to the following scheme:

A	=	80 – 100
B+	=	70 – 79
B	=	60 – 69
B-	=	55 – 59
C+	=	50 – 54
C	=	40 – 49
D	=	35 – 39
F	=	below 35

Other symbols in use on the academic transcript are:

- AU Audit. The student did not take the class for credit.
- GPA Grade point average. For an explanation of GPA, see below.
- GPV Grade point value. For an explanation of GPV, see below.
- I Incomplete (excused incompleteness). The student was unable to complete the module for reasons which the College deemed acceptable and are documented on the student's file; an 'I' grade does not count as a first attempt at the module.
- NP Not present (unexcused incompleteness). The student failed to attend the final examination or otherwise to fulfill the module requirements; an 'NP' counts as a first attempt at a module. An 'NP' grade in an award stage module in QQI-accredited programs means the student can only gain a pass degree.

- X Transfer. Transfer of credit from an approved institution where the student has completed a module closely similar in terms of content and learning outcomes to the one for which the transfer credit was awarded at ACD. Transfer credits have no influence on GPA.
- W Withdrawn. Officially withdrawn from course.

Fail (F) and not present / unexcused incompleting (NP) grades

Any student in the College’s QQI-accredited programs with a final grade below 35% in the final examination automatically fails the entire module. Students studying for QQI-accredited awards should note that a fail (F) or unexcused incompleting (NP) as a final grade for an award stage module means that a student can only be awarded a pass degree, regardless of performance in the other award stage modules or how the student subsequently performs in the module for which an F or NP was originally awarded.

Completion of modules

If a student has an ‘F’, ‘NP’ or ‘I’ grade for a module he or she may carry the continuous assessment portion of the grade and repeat the final examination in the current or the immediately following academic year, taking the examination either in a scheduled end of semester examination or in the summer repeat examination session; if the student does not have sufficient continuous assessment to make this viable or if the student fails to pass the module’s final examination during this period the entire module must be repeated. Only one repeat examination attempt per module is permitted in the current academic year; two repeat examination attempts per module are permitted in the following academic year.

Grade Point Value (GPV) and Grade Point Average (GPA)

Each final alphabetic grade for a module is given a grade point value (GPV). The GPVs for American College Dublin’s alphabetic grades are as follows:

A	=	4 points for each credit
B+	=	3.5 points for each credit
B	=	3 points for each credit
B-	=	2.75 points for each credit
C+	=	2.5 points for each credit
C	=	2 points for each credit
D	=	1.5 point for each credit
F	=	0 points

The grade point average (GPA) is calculated by adding the GPVs for each module under consideration and dividing that number by the number of modules. There are three main classes of GPA of which the student should be aware:

Term GPA: This is calculated by adding the GPVs of all modules attempted during a single semester and dividing that total by the number of modules taken during the same semester.

Cumulative GPA (Cum. GPA): This is calculated by adding the GPVs of all modules attempted during the course to date and dividing that total by the number of modules taken to date. This class of GPA is a key criterion in establishing standards of academic progress: a student whose cumulative GPA drops below 2.0 for two consecutive semesters is automatically dismissed (see Satisfactory academic performance, below). This class of GPA is used to calculate the award level of all of the institution's programs except the MFA (which takes the GPVs of the four highest taught courses plus the writing project) and programs awarded by QQI (which are based on the award stage GPA – see below).

Award stage GPA: This is calculated by adding the GPVs of all modules attempted during the award stage and dividing that total by the number of modules taken during the award stage. This method is used for all QQI-accredited programs.

Award levels

The award level of ACD's qualifications are determined in accordance with the criteria set out above for each program in the section, 'Academic programs', subsection 'Graduation requirements'.

Undergraduate International Business major: rules and regulations

- Students may only take a maximum of five exams in one sitting, unless approved by the head of department.
- All students must complete (pass) at least 50% of their courses in order to progress to the next semester. Students can only carry two fails into their next semester.
- BA students must complete (pass) all outstanding modules in order to progress to the final year of the program.
- Students who apply for grade reviews can continue with any courses that have the course under review as a prerequisite until the outcome of the review is issued. Any student who continues with the course may be withdrawn from the class and reassigned to another if the grade review is unsuccessful.
- Students repeating a course must repeat all of the assignments for that course.
- It is the responsibility of the student when registering for repeat exams to assess whether their coursework is adequate enough to allow them to pass the overall course.
- Students can only attempt a module three times.

Students should note that these rules and regulations are supplemented by the content of the undergraduate international business major syllabi, the Catalogue and additional regulations that may be notified in the course of the academic year. If a student requires further information or clarification he or she should revert to the Academic Office.

Satisfactory academic progress

ACD operates the following standards of satisfactory academic progress:

Grade Point Average (GPA). A student's cumulative GPA should always be above 2.0. A student whose cumulative GPA drops below 2.0 is required to meet the Registrar and be advised that he or she has been placed on academic probation. Academic probation is defined by the College as a status connoting the possibility of academic dismissal without further warning if academic performance does not improve appropriately; during such time as a student is on academic probation, he or she is prohibited from engaging in any extracurricular College activities (playing on College sports teams, serving on student representative committees and the like). If the student's GPA is less than 2.0 for two consecutive semesters the student is automatically dismissed, unless exceptional mitigating circumstances are presented to the Academic Standards Committee. In such circumstances, the student may have the period of probation extended for one semester, providing the student agrees in writing to meet such performance standards as the Academic Standards Committee stipulates.

Course Completion Ratio (CCR). Students are required to complete their course within 150% of the applicable time frame. This is calculated for each student by dividing the total number of modules attempted (this number excludes repeat examinations and modules for which an “I” was awarded) by the number of modules completed and multiplying the number which results by 100. Thus, a student who has attempted 15 modules and completed 12 has a CCR of 125% (15 divided by 12 equals 1.25; 1.25 multiplied by 100 equals 125) and is achieving satisfactory academic progress; a student who has attempted 15 modules and completed 9 has a CCR of 166% (15 divided by 9 equals 1.66; 1.66 multiplied by 100 equals 166) and is not achieving satisfactory academic progress. A student whose CCR exceeds 150% is ineligible to graduate; if the CCR reaches a level at which it cannot be brought below 150%, even if all remaining modules are completed at the first attempt, the student will be advised by the Academic Standards Committee that his or her enrolment is to be terminated.

In order to ensure that a registered student has a realistic chance of completing the program within 150% of the applicable time frame, the College requires that a student fails (F) or is not present (NP) in no more than 40% of the modules taken in any academic year (modules which receive an F or NP in the regular semester but are passed in repeat examinations during the same academic year are not included in this calculation) up to the graduating year. A student who receives a fail (F) or not present (NP) grade in more than 40% of the modules attempted in one academic year will be required to meet the Registrar and be advised that he or she has been placed on academic probation; if the student receives a fail (F) or not present (NP) grade in more than 40% of the modules attempted in any further academic year (modules which receive an F or NP in the regular semester but are passed in repeat examinations during the same academic year are not included in this calculation), he or she will be automatically dismissed, unless exceptional mitigating circumstances are presented to the Academic Standards Committee. In such circumstances, the student may have the period of probation extended, providing the student agrees in writing to meet such performance standards as the Academic Standards Committee stipulates.

Prerequisites. Students may only take a module if they have completed the prerequisites for that module; pre-requisites are indicated above for each module in the section, Module descriptions. Pre-requisites may only be waived for study abroad students, providing such students have received prior approval for the waiver from their home institution.

Regular academic progression. Apart from specific prerequisite stipulations, certificate, diploma and degree students are expected to follow the general sequence of modules set out in the program outlines provided above in section three, Academic programs. A student should seek to avoid taking a module from an academic year subsequent to the one in which he or she is currently enrolled, unless this follows on from consultation with registrar, academic dean or head of department. If a student has not completed a module from a previous academic year, he or she should complete it as soon as is practicable.

Re-admission following academic dismissal. Students who have been dismissed for academic reasons may apply for readmission through the Admissions Office after completing the equivalent of one full semester at another accredited institution and attaining a minimum 2.00 GPA. Students in this category should contact the Admissions Office for information on re-applying.

Academic discipline, grade reviews and appeals

The institution has comprehensive procedures for dealing with academic discipline (in the class environment, in the submission of academic work and in the conduct of examinations), grade reviews and appeals. These are fully detailed in the institution's publication, *Quality Assurance Manual*, in chapter 3, entitled, Assessment of learners, and in the publication, *Student handbook*, in the section entitled, Student policies, sub-section, Academic discipline. The current versions of these publications are available online (select the 'Academics' drop-down and then the 'Publications' tab), and in hardcopy format in the library and the Academic Office.

Drop / add, deferral and withdrawal

Students may defer their studies for a maximum of two semesters. If a student is deferring only a module or set of modules, it is necessary to retake the module or modules deferred as soon as possible; if the module in question is a pre-requisite it must be completed before the following module is attempted. If a student wishes to defer all studies for longer than two semesters, then it is necessary to withdraw from the course and reapply for admission when the student wishes to return. In all cases of deferral or withdrawal, the student must discuss the circumstances with the Registrar; an appropriate deferral or withdrawal form must be filled out and the necessary signatures obtained. Failure to observe these procedures may result in penalties and could have an adverse effect on the student's resumption of studies.

In the ninth week of each semester, the Academic Office conducts an audit of all student files. Any student who is shown not to have made any contact with the College is automatically withdrawn. Re-registration can only take place with the approval of the Registrar and payment of a €50 re-registration fee.

Students wanting to drop / add a class must do so within the first week of the semester. After this week, a student must receive the permission of the Registrar.

Study Abroad students may drop / add a class only when permission is given in writing from their home institution by their supervisor (advisor) or other appropriate authority.

It is the student's responsibility to notify the Academic Office of his or her desire to withdraw from any module for which he or she has registered. It is essential that both the College's and the student's records are correct. If the student is recorded as studying for a module, he or she will be eligible for assessment in that subject. If the College has not been properly informed of a student's withdrawal or other change of status in a module, the student will receive an 'F' or 'NP' for that module. Also, if the College has not been properly informed of a student's entry into a new module and thus registered the student for the class, any assessment undertaken will not be accepted and the student will not be considered eligible to take examinations in that module.

Title IV financial aid policies (US financial aid students only)

In the case of students who withdraw, drop out, are dismissed, or defer prior to completing 60% of a payment period or term, the federal Title IV financial aid program funding is recalculated.

If a student leaves the institution prior to completing 60% of a payment period or term, eligibility for Title IV funds is recalculated. This recalculation is based on the percentage of earned aid using the following Federal Return of Title IV funds formula: Percentage of payment period or term completed = the number of days completed up to the withdrawal date divided by the total days in the payment period or term. (Any break of five days or more is not counted as part of the days in the term.) This percentage is also the percentage of earned aid.

Funds are returned to the appropriate federal program based on the percentage of unearned aid using the following formula: Aid to be returned = (100% of the aid that could be disbursed minus the percentage of earned aid) multiplied by the total amount of aid that could have been disbursed during the payment period or term.

If a student earned less aid than was disbursed, ACD is required to return a portion of the funds and the student is required to return a portion of the funds.

ACD returns the amount of Title IV funds for which it is responsible no later than 30 days after the date of the determination of the date of the student's withdrawal.

Refunds are allocated in the following order:

- Unsubsidized Federal Stafford Loans
- Subsidized Federal Stafford Loans
- Federal Parent (PLUS) Loans

General information

Student responsibilities

Each student is expected to make a reasonable effort to be informed as to accuracy of his or her academic transcript, the academic requirements for each of his or her subjects, ACD's academic and other policies and procedures and the contents of the Catalogue. If the student has any questions on these matters he or she should seek clarification from the faculty or administration as appropriate as soon as possible.

Academic Office

This office is available to students with questions regarding academic issues. The office opening hours are 10.00am -12.00pm and 2.00pm - 4.00pm, Monday to Friday.

Fulltime study

The normal course load for one semester for full-time students is five subjects (15 credits).

Students registering for more than five subjects per semester require written permission from the Registrar.

Academic year

There are three main academic periods in ACD

Fall semester September to December

Spring semester January to May

Summer semester May to July

Final and repeat examinations take place in December, May and July

Cancellation of courses

ACD reserves the right to cancel any course for which an insufficient number of students has enrolled, or for any other reasons deemed necessary for the module cancellation. No charge is made to a student for a registration change necessitated by such a cancellation.

Directed study

A directed study (also known as an independent study) involves the taking of modules in the Catalogue by special arrangement. A directed study is based around regular one-on-one meetings between the student and lecturer; discussion of the module content takes place on a regular basis and the student is directed to perform study exercises set out by the teacher. A final examination or final project must also be set and passed. A student may only undertake a directed study if a class is rendered unavailable by the College due to insufficient enrolment or other extenuating circumstances; permission for such a directed study is given only in extreme circumstances. Approval for a directed study must be given by the Academic Dean or the Registrar.

Attendance regulations

Students are expected to attend all classes for which they are enrolled. Regular and punctual attendance is essential to successful academic achievement. Each student is responsible for all work from the first day of class and must make satisfactory arrangements with the lecturer regarding any absences. Each module's attendance policy is determined by the lecturer and set out in the module syllabus; it is the responsibility of the student to be aware of the attendance policy for each module which he or she takes. A student may have non-attendance excused on documented medical grounds; it is the responsibility of the student to notify ACD within five working days of any ongoing medical condition which prevents attendance at class and to submit relevant documentation within five working days of returning to class.

Students from outside the European Union (EU) should be aware that the current government requirements for a study visa are that a non-EU student should attend at least 85% of his or her classes; in the case of a non-EU student seeking a letter from the College for an application to have the study visa extended, ACD is obliged to report in the letter the percentage of classes the student has attended.

Syllabus

The syllabus for each module given to each student on the first day of each semester sets out the academic policy for that module and must be adhered to at all times.

Permission to study in other institutions

Students who wish to attend another third-level institution while enrolled at American College Dublin and to have those credits apply to their ACD program must receive prior written permission from the Registrar. Only credits transfer, not grades. Students are reminded that they must complete the last 25% of their degree at American College Dublin to earn a degree from the institution.

Internships

Students who are taking an internship should consult with the faculty member responsible for internships in their program and the internship coordinator at least one semester in advance of taking the internship. Internship requirements vary from program to program; it is the student's responsibility to study the internship syllabus for his or her program and to be fully aware of the requirements of the module.

Institutional information

Certain information is considered public and is released at ACD's discretion or upon direction of statutory bodies and/or accreditation agencies. Names, addresses, and other directory information will be released for use within the College community. Only transcripts of academic records and statements of academic status pertaining to American College Dublin course work are released to third parties (and only at the specific written request of the student). The provisions of the Family Rights Privacy Act of 1974 (commonly called the Buckley Amendment) apply to students in the US Study Abroad program.

A student has the right to challenge content of his/her education record that is considered to be inaccurate, misleading, or in violation of the student's privacy or other rights. Enquiries in this regard should be directed to the Academic Office.

A student's permanent record consists of transcripts, application for admittance, semester grades and relevant letters and papers. These are maintained in the Academic Office.

Equal opportunities

American College Dublin admits students of every race, color, religion, creed, sexual orientation, physical limitation, national and ethnic origin, in administration of its educational policies, admissions policies, scholarship, athletic, and other official programs.

American College Dublin is committed to implementing policies governing equal access and equal opportunity in the area of admissions, recruitment, course offerings, extra-curricular programs and activities, facilities, counseling, advising, health-referral services, athletics, and employment.

Fees and other charges

Tuition Fees

Undergraduate tuition

EU students: €6000 / \$8,400

Non-EU students: €9000 / \$12,600

BFA in Performing Arts tuition

EU students: €8000 / \$11,200

Non-EU students: €10000 / \$14,000

BFA in Musical Theatre tuition

All students: €6,450

Postgraduate tuition

All students: €10000 / \$14,000

Study abroad fees

Please contact the Admissions Office.

Additional fees

Additional single undergraduate module	€1,000
Additional single graduate module	€1,500
Single undergraduate module	€1,000
Single graduate module	€1,500
Resubmission of Master's dissertation	€1,000
Paying fees per semester (extra charge)	€200 per semester
QQI fee (per stage)	€40.00
QQI award stage fee for 3 year degrees	€80.00
QQI fee for MB	€200.00
Host Family per week (if required)	€195.00
Host Family administration fee	€50.00
Official transcript	€10.00 each
Technical grade review (per module)	€10.00

Full grade review (per module)	€50.00
Dissertation revision	€200.00
Repeat exam (per exam)	€200.00
Graduation Fee	€75.00

Reductions

- A 10% reduction on the first year tuition fees is awarded if the student is progressing from one of the institution's undergraduate programs to one of the institution's postgraduate programs.

Notes

- US citizens only may pay the US tuition rate (in US dollars – it is not permissible to pay the US tuition rate in euro);
- If a US student wishes to pay the euro tuition rate (in euro – it is not permissible to pay the euro tuition rate in US dollars), he or she may do so, though once he or she has elected to do so then all tuition for the remainder of the student's career at American College Dublin must be paid at the euro tuition rate and paid in euro; also, a US student who has started off paying the dollar tuition rate in dollars may not switch during the course of study at the institution to the euro tuition rate.
- Fees are effective as of 1 July 2015.
- The College reserves the right to withhold issuing of grades and permission to attend class for students who have not paid in full tuition, ACD-provided accommodation charges, and other institutional fees.
- All tuition fees are for a full academic year.
- All QQI undergraduate and postgraduate programmes are approved for tax relief.
- All QQI programmes have a QQI fee.
- Tax relief is granted to Irish resident taxpayers at the standard rate of income tax in respect of degree courses.
- For full-time courses, tax relief is granted on fees paid exceeding €2,000 and up to €5,000 per year.
- A minimum of 50% of fees must be paid prior to registration.
- Tuition fees are revised annually.

Refund Policy

Non-EU:

Students who have paid their fees to American College Dublin but are subsequently unsuccessful in their visa application will be refunded the cost of their course in a timeframe that does not exceed 60 days; this is the timeframe set by the Irish immigration authorities.

In the event of this occurring:

All refunds are subject to a €200.00 non-refundable administration fee.

The student must provide documentary evidence of visa refusal.

The college may also request confirmation from the Irish Naturalisation and Immigration Service (Visa Section) that the visa has been refused.

Once a study visa has been approved and classes have commenced there is no refund of fees.

EU:

There is a non-refundable administration fee of €200.00 in all cases.

If a student has begun his or her classes, the following refund policy takes effect: if the student has paid fees for a semester, there is no refund once that semester's classes begin.

If the student has paid fees for the full academic year, he or she is entitled to a refund for the second semester, providing he or she has not commenced any classes in that semester.

All fees will be revised on 1 July 2017